

BIO-DATA



1	Name	Dr.C.KATHIRAVAN					
2	Father's / Husband Name	C.CHANDRASEKARAN					
3	Designation	ASSOCIATE PROFESSOR					
4	Date of Appointment	23-03-2004 (Annamalai University), Deputed 22.05.2023 to GASC,SVKS					
5	Date of Birth and age	02-05-1973 & 50					
6	Gender	MALE					
7	Address for communication	262, CHAIRMAN P.S. RAMASAMY ROAD PRINCE PALACE, SIVAKASI - 626123					
8	Contact Number	9994249466					
9	Email ID	kathirc@gmail.com					
10	Educational Qualifications						
Sl.No	Name of Degree	Subject	Name of College /University	Month & Year of Passing	Class Obtained		
i	Ph.D	PhD	ANNAMALAI UNIVERSITY	2010	First Class		
ii	M.Phil						
iii	M.A/M.Sc/M.Com/M.B.A	MBA	KALASALINGAM UNIVERSITY	1996	First Class		
iv	B.A/B.Sc/B.Com/B.B.A	BBA	A.J COLLEGE, SIVAKASI	1994	Second Class		
v	B.Ed./M.Ed						
vi	Any other degree	PGDCA	ANNAMALAI UNIVERSITY	2010	First Class		
vii	Any other course						
11	Area of Specialization	MARKETING, DIGITAL MARKETING, E-COMMERCE, HRM					
12	Professional Recognition:(Awards/Prize/Certificate/Fellowships if any mention)	Best Instructor Award - 2018 Best Paper Award – 2018 Best Paper Award – 2019 Best Trainer Award - 2020		Award of Excellence in Research 2020 Best Teacher for the year 2020 Sarvepalli Radhakrishnan Prof.Award - 2021 A.PJ.Abdul Kalam Researcher Award – 2021 Orange World Record Created - 2021			
13	Orientation /Refresher Program attended (Give numbers only)	Orientation course : 1 Refresher course: 4					
14	Teaching Experience	19 Years					
15	Research Experience	18 Years					
16	Research Guidance (Numbers only)	P.G - MBA		M.Phil		Ph.D	
		Guided & awarded	Guiding Now	Guided & awarded	Guiding Now	Guided & awarded	Guiding Now
		90	---	4	---	15	3
17	Details of Research Grant received if any give details	Consultancy & Research Projects: 2 Completed. Baseline Survey to Validate Schools in Cuddalore District For NLC (Govt. of India) Value 7,25,000					
18	Patent Right granted if any	5 Pattern Registered and Published IPR (India) in Journal					
19	Number of conference /Symposia /Seminar / workshop organized	Conference: 6	Symposia: 2		Seminar: 6	Workshop: 2	
20	Number of conference /Symposia /Seminar / workshop attended	Conference: 24	Symposia: 2		Seminar:14	Workshop:8	
21	Number of papers presented in conference/ Symposia /Seminar	Conference: 10	Symposia: 2		Seminar: 12		
22	Number of papers Published in	National Journal: 10			International Journal: 80		
23	Books / Reports / Chapters / General articles etc Published if any (give title and reference)	7 Books Published 50 Book Chapters Article Published					
24	Details of abroad visit if any (Name of country only)	Sri Lanka, Malaysia, Singapore					