B.A., ECONOMICS

SYLLABUS

FROM THE ACADEMIC YEAR 2023 - 2024

TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION, CHENNAI – 600 005

	ED CREDIT SYSTEM AND LEARNING OUTCOMES-BASED UM FRAMEWORK BASED B.A. ECONOMICS SYLLABUS
Programme:	B.A. Economics
Programme Code:	Dill Economics
Duration:	3 Years(UG)
Programme Outcomes:	PO1: Knowledge of Economics: Ability to understand Economic
Outcomes:	Theories and functioning of Economic Models. To develop an
	adequate competency in the Economic Theory and Methods.
	PO2: Analytical Reasoning and Critical Thinking: Critically Analyze and assess the way in which economists examine the real
	world to understand the current events and evaluate specific proposals.
	PO3: Logical Reasoning and Quantitative Ability: Ability to
	understand how to collect and analyse data and use empirical evidence
	to evaluate the validity of hypothesis, using Quantitative Methodology
	and conduct data analysis to interpret results.
	PO4: Communication and Research Skills: Communication and
	Research related skills. Developing a sense of capability for
	relevant/appropriate inquiry and asking questions, synthesising and
	articulating and reporting results and to efficiently communicate
	thoughts and ideas in a clear and concise manner.
	PO5: Gender, Environment and Sustainability: Comprehend the
	Environmental issues and Sustainable Development and strive to
	achieving economic and social equity for women and be Gender
	Sensitive.
	PO6: Employability and Leadership Skills: Become empowered
	individuals to be employed in various positions in industry, academia
	and research and have the potential to become Entrepreneurs and take
	leadership roles in their chosen occupations and communities.
	PO7 : Social Interaction: Acquire the ability to engage in relevant
	conversations and have the ability to understand the views of society
	that would help initiate policy making.
	PO8: Digital Literacy and Lifelong Learning: Capability to use ICT
	tools in a variety of learning situation and use appropriate software for
	analysis of data - Ability to acquire Knowledge situations and skills for
	life through self directed learning and adapt to different learning
	environments.
Programme	PSO1 : To enable students to apply basic microeconomic,
Specific Outcomes:	macroeconomic and monetary concepts and theories in real life and
	decision making.
	PSO 2 : To sensitize students to various economic issues related to
	Development, Growth, International Economics, Sustainable
	Development and Environment.
	PSO 3 : To familiarize students to the concepts and theories related to
	Finance, Investments and Modern Marketing.
	PSO 4 : Evaluate various social and economic problems in the society
	and develop answer to the problems as global citizens.
	PSO 5: Enhance skills of analytical and critical thinking to analyze
	effectiveness of economic policies.

	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO 1	Y	Y	Y	Y	Y	Y	Y	Y
PSO 2	Y	Y	Y	Y	Y	Y	Y	Y
PSO3	Y	Y	Y	Y	Y	Y	Y	Y
PSO 4	Y	Y	Y	Y	Y	Y	Y	Y
PSO 5	Y	Y	Y	Y	Y	Y	Y	Y

3 – Strong, 2- Medium, 1- Low

Credit Distribution for UG Programmes

Sem I	Credit	H	Sem II	Credit	H	Sem III	Credit	H	Sem IV	Credit	H	Sem V	Credit	H	Sem VI	Credit	H
Part 1. Language – Tamil	3	6	Part1. Language – Tamil	3	6	Part1. Language – Tamil	3	6	Part1. Language – Tamil	3	6	5.1 Core Course – \CC IX	4	5	6.1 Core Course – CC XIII	4	6
Part.2 English	3	6	Part2 English	3	6	Part2 English	3	6	Part2 English	3	6	5.2 Core Course – CC X	4	5	6.2 Core Course – CC XIV	4	6
1.3 Core Course – CC I	5	5	23 Core Course – CC III	5	5	3.3 Core Course – CC V	5	5	4.3 Core Course – CC VII Core Industry Module	5	5	5. 3.Core Course CC -XI	4	5	6.3 Core Course – CC XV	4	6
1.4 Core Course – CC II	5	5	2.4 Core Course – CC IV	5	5	3.4 Core Course – CC VI	5	5	4.4 Core Course – CC VIII	5	5	5. 4.Core Course –/ Project with viva- voce CC -XII	4	5	6.4 Elective -VII Generic/ Discipline Specific	3	5
1.5 Elective I Generic/ Discipline Specific	3	4	2.5 Elective II Generic/ Discipline Specific	3	4	3.5 Elective III Generic/ Discipline Specific	3	4	4.5 Elective IV Generic/ Discipline Specific	3	3	5.5 Elective V Generic/ Discipline Specific	3	4	6.5 Elective VIII Generic/ Discipline Specific	3	5
1.6 Skill Enhancement Course SEC-1	2	2	2.6 Skill Enhancement Course SEC-2	2	2	3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill)	1	1	4.6 Skill Enhancement Course SEC-6	2	2	5.6 Elective VI Generic/ Discipline Specific	3	4	6.6 Extension Activity	1	-
1.7 Skill Enhancement -(Foundation Course)	2	2	2.7 Skill Enhancement Course –SEC- 3	2	2	3.7 Skill Enhancement Course SEC-5	2	2	4.7 Skill Enhancement Course SEC-7	2	2	5.7 Value Education	2	2	6.7 Professional Competency Skill	2	2
						3.8 E.V.S.	-	1	4.8 E.V.S	2	1	5.8 Summer Internship /Industrial Training	2				
	23	30		23	30		22	30		25	30		26	30		21	30

Total – 140 Credits

Choice Based Credit System (CBCS), Learning Outcomes Based Curriculum Framework (LOCF) Guideline Based Credit and Hours Distribution System for all UG courses including Lab Hours

First Year - Semester-I

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses [in Total]	13	14
	Skill Enhancement Course SEC-1	2	2
Part-4	Foundation Course	2	2
		23	30

Semester-II

Part	List of Courses	Credit	No. of
			Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	14
Part-4	Skill Enhancement Course -SEC-2	2	2
	Skill Enhancement Course -SEC-3 (Discipline / Subject Specific)	2	2
		23	30

Second Year - Semester-III

Part	List of Courses	Credit	No. of Hours
Part-1	Language - Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	14
Part-4	Skill Enhancement Course -SEC-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -SEC-5 (Discipline / Subject Specific)	2	2
	E.V.S	-	1
		22	30

Semester-IV

Part	List of Courses	Credit	No. of
			Hours
Part-1	Language - Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory [in Total]	13	13
Part-4	Skill Enhancement Course -SEC-6 (Discipline / Subject Specific)	2	2
	Skill Enhancement Course -SEC-7 (Discipline / Subject Specific)	2	2
	E.V.S	2	1
		25	30

Third Year Semester-V

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based	22	26
Part-4	Value Education	2	2
	Internship / Industrial Visit / Field Visit	2	2
		26	30

Semester-VI

Part	List of Courses	Credit	No. of
			Hours
Part-3	Core Courses including Project / Elective Based & LAB	18	28
Part-4	Extension Activity	1	-
	Professional Competency Skill	2	2
		21	30

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total
							Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	1	22
Part V	-	-	-	-	-	2	2
Total	23	23	22	25	26	21	140

*Part I. II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components. IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

Methods of Evaluation								
	Continuous Internal Assessment Test							
Internal	Assignments	25 Marks						
Evaluation	Seminars	23 Warks						
	Attendance and Class Participation							
External Evaluation	End Semester Examination	75 Marks						
	Total 100 Marks							
	Methods of Assessment							
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definition	ıs						
Understand/	MCQ, True/False, Short essays, Concept explanations,	Short summary or						
Comprehend (K2)	overview							
Application (K3)	Suggest idea/concept with examples, Suggest formulae, S Observe, Explain	olve problems,						
Analyze (K4)	Problem-solving questions, Finish a procedure in many s	teps, Differentiate						
	between various ideas, Map knowledge							
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pro-	ros and cons						
Create (K6)	Check knowledge in specific or offbeat situations, Discur Presentations	ssion, Debating or						

B.A., ECONOMICS CREDIT DISTRIBUTION

	First Year – Semester – I		
Part	List of courses	Credits	No. of Hrs
Part I	Language – Tamil	3	6
Part II	English	3	6
	Core Course- I Microeconomics-I	5	5
	Core Course – II Statistics for Economics-I	5	5
Part-III	Generic Elective I	3	4
	1. Fundamentals of Management (OR)		
	2. Introduction to Sociology		
Part-IV	Skill Enhancement Course SEC-I (NME)-		
	Demography	2	2
	Skill Enhancement Foundation Course- Business	2	2
	Communication		
TOTAL		23	30

	First Year – Semester – II				
Part	List of courses		Cre	dits	No. of Hrs
Part I	Language – Tamil		3	3	6
Part II	English		3		6
	Core Course III -Microeconomics-II		4		5
Part III	Core Course IV -Statistics for Economics-II		4	5	5
	Generic Elective II		3		4
	1. History of Economic Thought(OR)				
	2. Introduction toE -Commerce				
Part IV	Skill Enhancement Course SEC 2 (NME)-		2	2	2
	Economics for Investors				
	Skill Enhancement Course SEC-3 (NME)-Comp	outer	2	2	2
	Application in Economics				
TOTAL			2	3	30
	Second Year – Semester – III				
Part	List of Courses	Cre	dits	No.	of Hrs
Part I	Language – Tamil	_	3		6
Part II	English		3		6
	Core Course –V Macroeconomics-I		5		5
	Core Course –VI Mathematics for	-	5		5
	Economics				
Part III	Generic Elective III	3	3		4
	1. Principles of Marketing (OR)				
	2.Economics of Tourism				
	Skill Enhancement Course SEC 4	-	1		1
	Entrepreneurial Economics				
	Skill Enhancement Course SEC 5	1 2	2		2
D. 4 137	Event Management(Entrepreneurial Skills)				
Part IV	EMO				1
TOTAL	EVS	2	2		1 20
TOTAL	Second Year – Semester – IV		2		30
	Second Tear – Semester – IV				
Part	List of Courses	Cre	dits	No	of Hrs
Part I	Language – Tamil		3	110.	6
Part II	English		3		6
	Core Course –VII Macroeconomics-II	 	<u> </u>		0
	Sole Course vir Macrocconomics in	4	5		5
	Core Course –VIII Indian Economy		5		5
Part III	Generic Elective IV		3		3
	1.Research Methods in Economics(OR)	`	,		3
	2. Health Economics				
	Skill Enhancement Course SEC 6	1	2		2
	Basic Accountancy		_		-
Part IV	Skill Enhancement Course SEC 7		2		2
	Modern Banking and Insurance		_		-
<u> </u>	1.10 doin 2 dilling died into didied			l	

	EVS	2	1
TOTAL		25	30

	Third Year – Semester – V		
Part	List of Courses	Credits	No.of Hours
	Core Course IX Monetary Economics	4	5
	Core Course X Fiscal Economics	4	5
	Core Course XI Industrial Economics	4	5
	Core Course / Project with Viva Voce CC-	4	5
	XII		
	1. Environmental Economics(OR)		
Part III	2. Project (Individual)		
	Discipline Specific Elective- V	3	4
	1. Tamil Nadu Economy (OR)		
	2. Managerial Economics		
	Discipline Specific Elective- VI	3	4
	1. Operations Research(OR)		
	2. Gender Economics		
	Value Education	2	2
Part IV	Summer Internship/Industrial Training	2	-
TOTAL		26	30
	Third Year – Semester – VI		
Part	List of Courses	Credits	No. of Hrs
Tart	Core Course XIII International Economics	4	6
	Core Course XIV Development Economics	4	6
	Core Course XV Agricultural Economics	4	6
	Discipline Specific Elective - VII	3	5
Part III	1. Basic Econometrics(OR)		C
	2.Behavioural Economics		
	Discipline Specific Elective -VIII	3	5
	1. Financial Markets and Institutions (OR)		
	2.Urban Economics		
Part IV	Extension Activity	1	-
	Professional Competency Skill	2	2
	General Studies for Competitive Examinations		
TOTAL		21	30

Subject	•	ľy	L	T	P	S	S			Mar	·ks
Code		Category					Credits	Inst.	CIA	Exter	Total
	MICROECONOMICS						4	5	25	75	100
	I	-I		•							
C1		rning Ob				1 .	:4	o £ 41.		-:-4	
C1 C2										•	
C3	To impart knowledge on deman										
C4	To identify the relevance of Pro-						ale of	Prod	uction	 n	
C5	To know the costs and profit ma			Zuii	15 (0	, 500	110 01	1100	uctioi		
UNIT	20 1110 11 1110 20010 11110 1110	Conten									No. of Hours
I	Basic Concepts										
	Definitions of Economics – Nature and Scope of Microeconomics –										
	Positive and Normative A										
	Approaches - Consumers an										
	Self-Interest – Trade-offs –Fundamental Economic Problems -Market										15
II	Mechanism and Resource Allocation. Utility Analysis										
111	Utility–Ordinal and Cardina	l Htility	_T_	otal	an	d N	//aro	inal [†]	Litilii	tv —	
	Law of Diminishing Marg	•					_			•	
	Utility- Indifference Co		_					_	_	of	
	Substitution- Budget Line -	Price an	nd S	Subs	stitu	ıtio	n Ef	fects-	-Opti	mal	18
	Consumer Choice – Reveale	d Prefe	renc	e T	hec	ory	– Sa	ımue	lson	and	
	Hicks' Approach										
III	Demand and Supply Analys								_		
	Demand – Types of Good										
	Exceptions – Giffen Para								-		15
	Demand: Types - Engel's Determinants -Elasticity		_							-	13
	Equilibrium - Consumer S								1714	IKCt	
IV	Production Analysis	p - 370 W				~	P1				
	Production Function— Law o	Variab	le P	rope	orti	ons	- Lav	ws of	Retu	urns	
	to Scale-Iso-quant's-Types o									_	15
	and Constant Elasticity of S		,	CES) P	rod	uctio	n Fu	ınctic	on –	
**	Economies and Diseconomie		e								
V	Cost and Revenue Concepts		۸			ъ т.	.	-1 -	1 T	-4-1	
	Costs – Fixed and Variable Costs – Short Run and Lon										
	and Imputed Cost – Reve										12
	Revenue –Relationship be						_		_		12
	Demand- Profit Maximizati			, -		-			5		
		Total									75

CO On completion of this course, students will 1. Understand the meaning of basic concepts and the need for the study of Microeconomics. 2. Evaluate the Types of Utility and Consumer Behaviour. PO2,PO3 3. Acquire knowledge on various market equilibrium, Demand and Supply Functions 4. To understand the meaning of Production Functions PO1,PO2 Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2nd Edition. 2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics 5. http://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics 6. http://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics 7. http://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics 8. http://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics 8. http://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics/microtes.pdf		Course Outcomes	Programme Outcomes								
the study of Microeconomics. 2. Evaluate the Types of Utility and Consumer Behaviour. PO2,PO3 3. Acquire knowledge on various market equilibrium, Demand and Supply Functions 4. To understand the meaning of Production Functions PO1 5. To understand the theory of firms, Cost and Revenue PO1 Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2nd Edition. 2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India, Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.economicsnetwork.ac.uk/ 4. https://www.conomicsnetwork.ac.uk/ 4. https://www.conomics/introduction/microeconomics	СО	On completion of this course, students will									
2. Evaluate the Types of Utility and Consumer Behaviour. 3. Acquire knowledge on various market equilibrium, Demand and Supply Functions 4. To understand the meaning of Production Functions 5. To understand the theory of firms, Cost and Revenue PO1 Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2nd Edition. 2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.economicsnetwork.ac.uk/ 4. https://www.conomicsnetwork.ac.uk/ 4. https://www.conomics/introduction/microeconomics	1.		PO1,PO2								
3. Acquire knowledge on various market equilibrium, Demand and Supply Functions 4. To understand the meaning of Production Functions 5. To understand the theory of firms, Cost and Revenue PO1 Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.ecinfisnotes.com/study-guides/economics/introduction/microeconomics	2.		PO2,PO3								
4. To understand the meaning of Production Functions 5. To understand the theory of firms, Cost and Revenue PO1 Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2nd Edition. 2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India, Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics		Acquire knowledge on various market equilibrium, Demand	PO1,PO2								
Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor,Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2nd Edition. 2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics	4.	11 0	PO1								
Textbooks 1. Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Economics, Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics			PO1								
Macmillan 2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.uttor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics	1		conomics								
2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi) 3. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020. 4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics	1.		cononnes,								
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4. Ahuja H.L (2016) Principles of Microeconomics, S.Chand 5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics	3.	,	olishers, 2020.								
5. Timothy Taylor,Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services. Reference Books 1. Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2 nd Edition. 2. Gregory Mankiw (2012), Principlesof Microeconomics Cengage India. 3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics											
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3. Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2 nd ed., Pearson 4. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A) 5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study- guides/economics/introduction/microeconomics	2.		Cengage India.								
5. Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia Web Resources 1. http://www.econlib.org/library/enc/microeconomics.html 2. https://www.tutor2u.net/economics 3. https://www.economicsnetwork.ac.uk/ 4. https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics		Dwivedi, D.N(2002), Microeconomics: Theory and Application									
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4. https://www.cliffsnotes.com/study- guides/economics/introduction/microeconomics	2.	https://www.tutor2u.net/economics									
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	4.										
	5.		.pdf								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	2	2	2	2	3	2	3
Weightage	14	14	14	14	13	15	13	15
Weighted percentage	2.8	2.8	2.8	2.8	2.6	3.00	2.6	3.00
of course contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	2	2	2
CO3	3	3	3	3	3
CO4	3	3 3 3		2	2
CO5	3	3	3	2	2
Weightage	15	15	14	11	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.2

Subjec	_	X	L	T	P	S	_	IS		Ma	arks
Code		Category					Credits	Inst. Hours	CIA	Externa	Total
	STATISTICS FOR ECONOMICS –I	Core- II					4	5	25	75	100
	L	earning	Obj	ecti	ves			I			
C1	To know the nature and scope	of statis	tics	and	its a	appl	icatio	ons			
C2	To teach students Collection,	Classific	atio	n, A	naly	zin	g and	l Pres	entat	ion of	data.
C3	To apply the measures of cent	ral tende	ncy								
C4	To draw measurement of disp										
C5	To analyse correlation and reg	gression a	and	its a	ppli	cati	ons				
UNIT	Contents									No. of Hours	
I	Introduction and Collection	of Data									15
	Introduction – Nature and Sc										
	Statistics – Data Collection		•				•				
	collecting Primary Data – Rec	quisites c	of G	ood	Que	estic	onnai	re – S	Source	es of	
	Secondary Data.										
II	Classification and Presentat										15
	Classification and Tabulation		•	-		-	-				
	- Cumulative Frequency D								_		
	Types- Graphical Representa	ation– H	1Sto	grar	n –	Fr	equei	ncy F	olyg	on -	
TIT	Ogive Curve - Lorenz Curve.										1.5
III	Measures of Central Tende Measures of Central Tende	•	2011	citor		f a	God	od A	Verso	10	15
	Arithmetic Mean, Median, and	-	-						_		
IV	Measures of Dispersion	a Ivioue -	1/(ıatı \	, C 1V	1011	is and	1 DCI	101118	•	15
1 4	Absolute and Relative Mea	sures of	Di	sner	sior	1 —	Ran	ge –	Ous	rtile	13
	Deviation – Mean Deviation			-				_	_		
	Coefficient of Variation —Skewness and Kurtosis.										
V	Correlation and Regression					•					15
	Correlation – Types of Co	rrelation	$-\mathbf{N}$	letho	ods	-Ka	rl Pea	arson	's Co	_	
	efficient of Correlation — Spearman's Rank Correlation — Regression										
	Equations – Distinction betw										
	•	Tota					_		•		75

	Course Outcomes	Programme								
		Outcomes								
CO	On completion of this course, students will									
1	Understand the overview of statistics and basic knowledge of	PO1,								
	statistical tools.	PO3,PO8								
2	Differentiate Types of Data and its Classification	PO1,PO2,								
		PO3,PO8								
3	Explain the concept of Averages and its application	PO1,								
		PO2,PO3								
4	Know the concept of Dispersion and its application	PO1,								
		PO2,PO3								
5	Calculate Correlation and estimate values using Regression	PO3,PO7,PO8								
	m									
	Textbooks	. D. 11.								
1	Gupta. S.P (2005) Statistical Methods, Sultan Chand and Sons, N									
2	Sancheti. D.C and Kapoor V.K(2005) Statistical Theory Method	and Application,								
2	Sultan Chand and Sons, New Delhi.									
3	3 Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad,									
	Probability and Statistics, S.Chand and Co, 2020.									
4	4 Prof S.G. Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications.									
5	Dominick Salvatore and Derrick Reagle, theory and problems of									
	statistics and econometrics, Mc Graw Hill, (2002)									
	statistics and consideres, the Graw Tim, (2002)									
	Reference Books									
1.	Saxena H.C, (2016) Elementary Statistics, S Chand and Compan	y New Delhi.								
2.	Elhance D.N, (2004), Fundamentals of Statistics Kitab Mahal, No	ew Delhi								
3.	Manoharan M (2010), "Statistical Methods", Palani Paramo	ount Publications,								
	Palani.									
4.	R.S.N.Pillai and V. Bagavathi(2010), Statistics, Sultan Chance	l and Sons, New								
	Delhi									
5.	Dr.S.Sachdeva (2014) Statistics -Lakshmi Narain Agarwal.									
	Web Resources									
1.	https://www.cuemath.com/data/statistics/									
2.	https://stattrek.com/statistics/resources									
3.	https://testbook.com/learn/maths-mean-median-mode/									
4.	https://www.statistics.com/									
5.	https://thisisstatistics.org/students/									
	-									

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00
percentage of								
course contribution								
to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Ñ		Mar	·ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	Fundamentals of Management	Generic Elective- I					3	4	25	75	100
	Lea	rning Obje	ectiv	es	1	1	I	ı	I		1
C1	To provide students with the b	pasic concep	ots o	f M	ana	gem	ent.				
C2	To probe the planning concep	ts and its ob	ject	ives	,						
C3	To analyze the Organizational	l Levels in a	ın O	rgai	niza	tion					
C4	To describes the motivation a	nd satisfacti	on a	and i	its e	lem	ents				
C5	To know the importance of Quality Checks.										
UNIT	Contents									No. of Hours	
I	Introduction										15
	Management – Definition-sc	ope – Scho	ols	of 7	Tho	ugh	t in 1	Mana	geme	nt-	
	Levels of Management-Role a	and Function	ns o	f a N	Man	agei	r				
II	Planning				_						15
	Planning: Concept, Objective								lannii	ng,	
777	Importance, Forms, Techniqu	es and Proc	ess o	of de	ecisi	ion	makıı	ng.			1.5
III	Organisational Levels	zationa	Ctm			Cn		f Co	n+ma1		15
	Types of Business Organi Departmentalisation-Selection										
	Management, Career Planning	_			VCI	opn	ıcııı,	1 (11)	71 111a1		
IV	Directing	, , una mana	5011	10111							15
_ ,	Creativity and Innovation –	Motivation	and	l Sa	tisfa	actio	on –	Orga	nizati	on	
	Culture – Elements and Types							_			
V	Controlling										15
	Process of Controlling – Types of Control – Budgetary and non-budgetary,									-	
	Control Techniques – Manag			•							
	Control – Maintenance Control		Con	trol	- P	lann	ing ()pera	tions.		
		Total									75

	Course Outcomes	Programme Outcomes
CO	On completion of this course, students will	
1	Understand the foundations and importance of Management.	PO1
2	Demonstrate an understanding of Planning	PO2,PO3
3	Analyze the organisational levels and Process of selection	PO1,PO2,PO3
4	Discuss the relevance of Organizational Culture	PO1,PO2,
5	Examine the importance of quality control	PO4

	Textbooks
1.	Stephen A. Robbins & David A. Decenzo & Mary Coulter,(2011) "Fundamentals
	of Management" 7th Edition, Pearson Education
2.	Tripathy PC & Reddy PN,(1999) "Principles of Management", Tata McGraw Hill.
3.	Pillai R.S.N and Kala .S (2013) Principles And Practice Of Management S.Chand&
	Co andCompany.
4.	Ricky Griffin, "Fundamentals of Management", Cengage Learning, (2016)
5.	Pardeep Kumar and Amanjot Sachdeva, "Fundamentals of Management", S. Chand
	Publishing, (2012)
	Reference Books
1.	Dr. C.B. Gupta and Dr. Shruti Mathur (2022) Management Principles
	andApplications ,Scholar Tech Press
2.	Neeru Vasisth and Vibhuti Vasishth(2019)Principles of Management Text &
	Cases ,Taxman Publication
3	R.C Bhatiya, "Fundamentals of Management", S.K Kataria &Sons, 2013
4	L.M Prasad, "Principles and Practice of Management,2021
5	Dr.N.Mishra and Dr.O.P.Gupta, "Fundamentals of Management", SBPD Publishing
	House, 2022
	W. I. D.
	Web Resources
1.	http://www.mim.ac.mw/books/Fundamentals%20of%20Management.pdf
2.	https://theintactone.com/2019/09/18/fom-u1-topic-1-fundamentals-of-management-
	introduction-and-concepts/
3.	https://rccmindore.com/wp-content/uploads/2015/06/Fundamentals-of-
	Management.pdf
4.	https://in.sagepub.com/en-in/sas/journal-of-management/journal201724
5.	https://www.managementstudyhq.com/evolution-management-thought-
	theories.html

	PO	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
	1							
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	3	2	3	2	3	3
Weightage	15	14	15	14	14	14	15	15
Weighted percentage	3.0	2.8	3.0	2.8	2.8	2.8	3.0	3.00
of course contribution								
to POS								

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	3
CO3	3	3	3	2	3
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	11	13
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.6

Strong-3 M-Medium-2 L-Low-1

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Subject	Subject Name		L	T	P	S		Š		Mar	ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	INTRODUCTION TO SOCIOLOGY	Generic Elective- I					3	4	25	75	100
	Le	arning Obj	ecti	ives				•			
C1	To understand the nature and	d scope of so	ocio	logy	and	d its	deve	lopm	ent		
C2	To identify the origin and de	velopment o	of so	ociol	logy	an	d its b	oasic	conce	epts	
C3	To evaluate stages and agencies of socialization										
C4	To understand social stratific	cation and it	s de	tern	nina	nts					
C5	To know the social change, e	evolution an	d re	volu	ıtioı	1				•	

UNIT	Contents	No. of Hours
I	Introduction	Hours
	Definition – Nature and Scope of Sociology –Origins and development of	15
	Sociology – Founding fathers and their contributions: Auguste Comte,	
	Herbert Spencer, Karl Marx, Emile Durkheim and Max Weber –Sociology	
	and other social sciences	
II	Basic Concepts of Sociology	15
	Society, Community, Institutions, Association, Social Structure, Status –	
	Role, Norms, and Values; Folkways and Mores, Associative and	
	Dissociative processes - Cooperation- Assimilation-Accommodation-	
	Competition and Conflict	
III	Individual and Society	
	Individual and Society- Socialization- Stages and Agencies of	
	Socialization- Types of Groups - Primary and Secondary Groups, In-	15
	Group and Out-group, Reference Group.	
IV	Social Stratification	
	Social Stratification: Meaning, Definition and Dimensions –Social	
	mobility and its determinants.	15
V	Social Change	
	Meaning and Types: Evolution and Revolution, Progress and Development	
	— Factors of Social Change-Culture and Civilization	15
	Total	75

	Course Outcomes	Programme Outcomes
СО	On completion of this course, students will	
1	Understand the contributions of sociologists in the field of sociology	PO1,PO2
2	Understand the basic aspects of Sociology	PO1,PO2
3	Examine the impact of individuals, groups and society	PO1, PO5,PO7
5	Understand the dimensions of social stratification	PO2,PO7
5	Analyze and design Policy for social change	PO2,PO3,PO7
	Textbooks	
1	Bottomore, T.B. (1972). Sociology: A guide to probl	ems and literature. Bombay.
2	Jayaram, N. (1988). Introductory sociology. Madras:	Macmillan India.
3	Sachdeva Vidya Bhushan D.R(2020) An Introduction	on to Sociology, Kitab Mahal
4.	John.J.Macionis, "Sociology", Pearson, 17 th edition,	
5.	C.N Shankar Rao, "Sociology: Principles of Sociolog	gy with an Introduction to
	Sociology Thought", S.Chand Publication, 2019	
	Reference Books	
1.	George Allen and Unwin (India). Harlambos, M. (1998). Sociology: Themes and
	perspectives. New Delhi: Oxford University Press.	
2.	Inkeles, Alex. (1987). What is sociology? New Delhi	
3.	Johnson, Harry M. (1995). Sociology: A systems Allied Publishers.	atic introduction. New Delhi:
4.	Bhende, A. and T.R. Kanitkar (1982), Principles of Publishing House, Bombay.	Population Studies, Himalaya
5.	Bogue, D.J. (1969), Principles of Demography, John	Wiley, New York
	Web Resources	J .
1.	https://data.worldbank.org/indicator/SP.POP.TOTL	
2.	https://www.iom.int/	
3.	https:/libguides.humdolt.edu	
4.	https://openstax.org/books/introduction-sociology-3e	<i>b/</i>
5.	https://www.sociologygroup.com/important-books-fi	ree-notes-sociology-optional/

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	3	2	3	2	3	3
Weightage	14	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	2.8	3.00	3.00	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	3	2
CO3	2	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	15	15	14	15	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	3	2.2

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Ň		Mark	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	DEMOGRAPHY	SEC-I					2	75	25	75	100
	Learn	ing Objec	ctive	es	l		I		l		
C1	To understand the meaning and s				ohy						
C2	To discuss the basic concepts of				_	eme	nts.				
C3	To describes the concepts of urba										
C4	To evaluate the international asp						and	tis en	viron	ment	
C5	To analyse the trends in populati										
UNIT		Contents									o. of ours
I	Introduction Meaning Scope of Demography Theories of Population: Malth Theory of Demographic Transiti	usian Th								1	.5
II	Birth Rate, Death Rate and Fe									16	
	Census Data - Life Tables: Mear Child Health in India – Tempora Crude Birth and Death Rate- Ag Standardized Birth and Death Ra Gross Reproduction Rate – Net I	ning and U I and Spat e Specific ates –Ferti	ial V Birt lity	Vari th aı — To	atio nd E otal	n in Oeat	Sex h Rat	Ratio es –			
III	Migration and Urbanisation	р									
	Migration and Urbanisation – Co Migration and Urbanisation Migration.	-				_				1	4
IV	Population Trends Population Trends—International Aspects of Population Growth and Distribution—Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries—Age Pyramids and Projections.							1	15		
V	Population Policy in India Population Policy in India as Strategies for Human Develop National Population Commissio Youth Policy.	oment of n – Demo	Dif	ffere	ent	Soc	ial (Group	os –		.5
		Total								1	7 5

	Course Outcomes	Programme Outcomes						
CO	On completion of this course, students will							
1	Describe the various theories of Population Growth	PO1, PO7						
2	Understand Demographic Indicators	PO2, PO3						
3	Assess the causes and impact of Migration on rural-urban population distribution	PO2,PO7						
4	Analyse the major demographic trends and their determinants	PO1,PO2						
5	Evaluate Population Policy of India and analyse recent trends.	PO1,PO2,PO3						
1	Textbooks Jhingan, M. L, B.K. Bhatt, J.N. Desan (2003) Demography, Vrind	a Publications,						
	New Delhi							
2	Rajendra K. Sharma (2007), Demography and Population Problem Publishers and Distributors Pvt. Ltd.	ns, Atlantic						
3.								
4.	Dudley L. Poston, Jr. and Leon F. Bouvier, "Population and Socie Introduction to Demography", Cambridge University Press, 2015	ty: An						
5.	Richard.K Thomas, "Concepts, Methods and Practical Application Demography", Springer, 2018	ns in Applied						
	Reference Books							
1.	Agarwala S.N. (1985), India's Population Problem, Tata McGraw-	-Hill, Bombay.						
2.	Bhende, A. and T.R. Kanitkar (1982), Principles of Population S							
3.	Publishing House, Bombay. Bogue, D.J. (1969), Principles of Demography, John Wiley, New	Vork						
4.	Sarah Harper (2018), Demography: A Very Short Introduction, Ox							
5.	Peter R. Cox, Demography- 5 th Edition, Cambridge University Pre							
	,							
1.	Web Resources https://data.worldbank.org/indicator/SP.POP.TOTL							
2.	1 0							
3.	https://www.iom.int/							
	https://censusindia.gov.in							
4.	https://www.nationalgeographic.org/encyclopedia/demography/	1						
5.	https://www.nature.com/scitable/knowledge/library/introduction-to-demographics-83032908/	o-population-						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00
of course								
contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	3
CO4	3	2	2	3	3
CO5	3	3	3	3	3
Weightage	15	14	14	13	13
Weighted percentage of Course Contribution to PSOs	3	2.8	2.8	2.6	2.6

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR-SEMESTER - I - SKILL ENHANCEMENT FOUNDATION

COURSE

Subjec	_		L	T	P	S		શ		Mar	ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	BUSINESS COMMUNICATION	Skill Enhancement Foundation					3	4	25	75	100
		Learning Objec	ctive	es							
C1	To know the meaning object	tives and role of	cor	nmı	ınic	atio	n and	l med	ia		
C2	To understand the need and				icati	on	in ma	ınage	ment		
C3	To apply the need and function of business letter										
C4	To study the business correspondents with insurance and other organisation										
C5	To understand the meaning		of re	epor	t wi	ritin	g				
UNIT		Contents									No. of Hours
I	Communication										15
	Communication: Meaning				_					of	
	Communication – Process and Elements of Communication -										
	Communication Networks -								3arrie	ers	
TT	to Communication - Charac		cess	tul (Com	ımu	nicat	ion			1.5
П	Communication in Manag Management and Communi		d In	1 n 01	tan	20.0	f Co	mmiir	nicati	on l	15
	in Management – Corporate			-							
	Managers - Communication						ation	Han	iiig i	O1	
III	Business Letters	Zactore in un	<u>~15</u>								18
	Business Letter: Need – Fur	nctions – Kinds -	- Es	sent	ials	of o	effect	ive B	usine	ss	-
	Letter - Language and Layout – Planning, Enquiries and Replies - Sales										
	Letter - Orders, Tender and Notice - Complaints - Letter of Appointment.										
IV	Correspondence								15		
	Correspondence: Bank Co	orrespondence -	- Ir	isur	ance	e C	orres	pond	ence	-	
	Agency Correspondence - In	mport-Export Co	orres	spor	ıden	ice					
V	Report Writing										12
	Report Writing: Meaning a	1					• 1				
	Reports - Characteristics of	-		•		-		ı - Re	port l	by	
	Individual and Committees		ınut	es o	t M	eeti	ng.				5 5
		Total									75

	Course Outcomes	Programme
CO	On completion of this course students will	Outcomes
CO	On completion of this course, students will	
1.	Understand the basics of communication and its Process, Elements, and its importance.	PO1,PO2
2.	Acquire communication skills.	PO1,PO4
3.	Employ the art of report preparation and writing Business Letters	PO2,PO6
4.	Use appropriate technology for business presentations and digital	PO5,PO6,
	communication and write E-mails in a structured pattern.	PO8
5.	Employ the art of report preparation	PO4,PO6,PO7
	Textbooks	
1.	Korlahalli, J. S., & Pal, R. (1979) Essentials of Business Communica New Delhi.	
2.	Kaul A, (2015) Effective Business Communication. Second Edition India Learning Private Limited.	Prentice Hall
3.	Raymond Lesikar and John Pettit, Jr.(2016) Report Writing for Busin Hill Education	ness Mc Graw
4.	Scott Mclean,"Business Communication for Success", Flat World Kr	nowlegde, 2010
5.	Virander K. Jain, "Business Communication", S. Chand Limited, 200	
	Defense Deele	
1.	Reference Books Kumar, R. (2010). Basic Business Communication. Excel Books Indi	io
2.		
3.	Bovee, C. L. (2008). Business Communication today. Pearson Educa Lesikar, R. V., & Pettit, J. D. (1989). Business communication	
3.	application. Irwin Professional Publishing.	on. Theory and
4.	Mary Ellen Guffy and Dana Loewy (2012) Essentials of Business	Communication
٦.	Cengage Learning	Communication
5.	C.B.Gupta (2019) Essentials of Business Communication Cengage	e Learning India
	Pvt. Ltd	
	1	
	Web Resources	
1.	https://www.managementstudyguide.com/business_communication.h	ıtm
2.	https://studiousguy.com/business-communication/	
3.	https://www.indeed.com/career-advice/resumes-cover-letters/busines	S-
	communication-skills	
4.	https://www.softskillsaha.com/what-is-meaning-of-business-commun	nication-
	skills.php	
5.	https://www.mindtools.com/page8.html	

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1Level of Correlation between PSO's and CO's

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	3	3
CO2	2	2	3	3	3
CO3	3	2	2	3	3
CO4	2	2	3	2	2
CO5	2	2	3	3	3
Weightage	11	11	13	14	14
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.6	2.8	2.8

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subje	· ·		L	T	P	S		S		Mar	·ks
Code	e	Category					Credits	Inst. Hours	CIA	External	Total
	MICROECONOMICS-II	Core -III					4	5	25	75	100
	Leari	ning Ob	ject	ives	5			l	l	ı	
C1	To equip the students to gain	knowle	edge	e or	the	e m	arke	t strı	ictur	es	
C2	To analyse the monopoly and price discrimination in the market										
C3	To probe the monopolistic and oligopoly competitions and its operation								tion		
C4	To enrich the students about the Theories of Distribution										
C5	To understand the concepts of We	lfare Ec	ono	mic	S						
UNIT										No. of	
										Hours	
I	Perfect Competition					_					14
	Features of Perfect Competition									he	
	industry in the Short Run - Long-Run Equilibrium in Perfect										
	Competition- Time Element Analysis.									4	
II	Monopoly and Price Discrimination Definition of Monopoly—Demand and Marginal Revenue -									15	
	Equilibrium under Monopoly—					_					
	Monopoly – Price Discrimin										
	and Third-Degree Price Discr				_				- (0	
III	Monopolistic and Oligopoly (•	<u> </u>				16
	Monopolistic Competition–Fea				et D	iffe	erent	iatio	n–Ma	ırket	
	Equilibrium and Short Run and										
	and Industry Equilibrium- E										
	Demand Curve – Collusion – Cartels and Price Leadership –Game										
	Theory – Minimax – Maximin	– Nash	Eq	uili	briu	ım.					
IV	Distribution Theory			_			_				14
	Functional and Personal Distribution – Marginal Productivity Theory										
	of Distribution – Product Exhaustion Theorem - Concepts of VMP										
37	and MRP.	mal E		L*							1.0
V	Welfare Economics and Gene						Dona	-	IV al al	0.44	16
	Welfare Criteria – Adam Sm Market Failure – Externalitie										
	Static Properties for Consumpt							-		111 —	
	State Properties for Consumpt	Total		CHO.	11, a	.114	1311	10411	J11.		75
L		1 otal									15

	Course Outcomes	Programme Outcomes							
СО	On completion of this course, students will	Outcomes							
1	Understand the equilibrium conditions in Perfect Competition.	PO1, PO2							
2	Analyze the equilibrium conditions under Monopoly Market Structure.	PO1,PO2							
3	Describe the Market Equilibrium under Monopolistic and Oligopoly Market.	PO1,PO2							
4	Know the importance of theories of Distribution.	PO1,PO2							
5	Evaluate the aspects of Welfare Economics and General Equilibrium.	PO2,PO3,PO7							
	Textbooks								
1.	Robert Pindyck and Daniel L.Rubinfield,(2001) Micro Econom	nics,Macmillan.							
2.	Hal R. Varian (2004), Intermediate Micro Economics East-West Pres								
3.	Walter Nicholson and Christopher Snyder, Micro Economic Theory - and Extensions, Cengage Learning India Pvt, Ltd, 12th Edition, 2016								
4.									
5.	5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12 th Media Services.								
Reference Books									
1.	1. Koutsoyiannis (2003), Modern Microeconomics, Palgrave Macmillan (UK) 2 nd Edition.								
2.	Gregory Mankiw (2012), Principles of Microeconomics Ceng	age India.							
3.	Case & Fair, Principles of Economics Myeconlab series 8th E								
4.	Mansfield, Edwin and Yohe, Gary (2010): Microeconomics 4 th ed, Vi Indian Edition								
5.	Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A)								
	Web Resources								
1.	https://open.umn.edu/opentextbooks/subjects/economics								
2.	https://global.oup.com								
3.	https://www.economicsnetwork.ac.uk								
4.	https://edge.sagepub.com/sextonmicro8e								
5.	https://www.aeaweb.org/resources/students								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	2	3	3	2	3	3
Weightage	14	15	14	15	14	14	14	15
Weighted	2.8	3.00	2.8	3.00	2.8	2.8	2.8	3.00
percentage of								
course contribution								
to POS								

 $S-Strong-3 \quad M-Medium-2 \quad L-Low-1 \\ Level of Correlation between PSO's and CO's$

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	3	3	3	2	3
CO4	3	3	3	2	2
CO5	3	3	3	3	3
Weightage	15	15	15	12	12
Weighted percentage of Course	3	3	3	2.4	2.4
Contribution to PSOs					

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subject	Subject Name		L	T	P	S		Š		Mar	·ks
Code	Category Credits Inst. Hours CIA External									Total	
	STATISTICS FOR	Core-					4	5	25	75	100
	ECONOMICS-II	IV	ioot	ivoc							
C1		Learning Objectives To understand the various methods of index numbers and its applications									
C2	To analyse the components and								icatio	115	
C3	To know the theories of probab							uata			
C3	To probe the research design an										
C5							othes	ec in	Rece	arch	
UNIT									No. of Hours		
I	Index Numbers Index Numbers – Methods – Unweighted and Weighted Index Numbers – Aggregate and Relative Index Numbers – Chain and Fixed based Index Numbers – Test of Adequacy of Index Numbers – Wholesale Price Index – Consumer Price Index – Cost of Living Index.									15	
II	Time Series Analysis Definition— Components and Measurement— Graphic Method - Methods of Semi Average, Moving Averages and Method of Least Squares — Uses of Time Series Analysis.									15	
III	Theory of Probability key Concepts of Probability – Importance – Theorems of Probability: Addition, Multiplication and Bayes' Theorem - Discrete and Continuous Random Variables – Theoretical Distributions – Binomial, Poisson and Normal – Properties- Uses and Applications.								15		
IV	Sampling Sampling – Census and Sample Method – Theoretical Basis of Sampling – Methods of sampling – Random and Non –Random Sampling - Size of Sample – Merits and Limitations of Sampling – Sampling and Non- Sampling Errors.								15		
V	Testing of Hypothesis Hypothesis Testing – Meaning, Types, Sources and Functions of Hypothesis – Test: Null and Alternative Hypothesis – Type – I and Type – II Errors– 't' Test – Paired 't'-test – Chi – Square test, 'F' test – Analysis of Variance - One way and Two-way ANOVA.								15		
		Total									75 hours

Course Outcomes CO On completion of this course, students will Gain Knowledge on the Index Numbers PO1, PO2,PO3 Analyze the importance of Time Series Data and its measurement Understand the concept of Probability PO2 Identify the various Sampling Methods PO1, PO2 Acquire Knowledge on Hypothesis Testing PO2,PO3,PO7,PO8 Textbooks S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. Pillai R.S.N. &BagavathiV (2012) "Statistics :Theory and Practice" S.Chand&CompanyLtd. New Delhi. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. Prof S.G. Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books Anderson, David Ray, "Statistics for Business and Economics", South-Weste Pub,2001. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. Gupta S.C. Statistical Methods (2015) Sultan & Sons New Delhi. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi. Dominick Salvatore and Derrick Reagle, theory and problems of			Programme Outcomes
1 Gain Knowledge on the Index Numbers PO1, PO2,PO3 2 Analyze the importance of Time Series Data and its measurement PO1,PO2,PO3 3 Understand the concept of Probability PO2 4 Identify the various Sampling Methods PO1, PO2 5 Acquire Knowledge on Hypothesis Testing PO2,PO3,PO7,PO8 Textbooks 1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics :Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.		Course Outcomes	
2 Analyze the importance of Time Series Data and its measurement 3 Understand the concept of Probability PO2 4 Identify the various Sampling Methods PO1, PO2 5 Acquire Knowledge on Hypothesis Testing PO2,PO3,PO7,PO8 Textbooks 1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & Sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	CO	On completion of this course, students will	
its measurement 3 Understand the concept of Probability PO2 4 Identify the various Sampling Methods PO1, PO2 5 Acquire Knowledge on Hypothesis Testing PO2,PO3,PO7,PO8 Textbooks 1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics :Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & Sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	1	Gain Knowledge on the Index Numbers	PO1, PO2,PO3
4 Identify the various Sampling Methods 5 Acquire Knowledge on Hypothesis Testing PO2,PO3,PO7,PO8 Textbooks 1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	2	•	PO1,PO2,PO3
Textbooks S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghar Publications. Reference Books Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	3	Understand the concept of Probability	PO2
Textbooks 1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghar Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub, 2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	4	Identify the various Sampling Methods	PO1, PO2
1 S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons. 2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	5	Acquire Knowledge on Hypothesis Testing	PO2,PO3,PO7,PO8
2 Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012. 3 Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.		Textbooks	
Cengage,2012. Pillai R.S.N. &BagavathiV (2012) "Statistics: Theory and Practice" S.Chand&CompanyLtd. New Delhi. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishir House Pvt.Ltd New Delhi.	1	S.P Gupta, (2017) "Statistical Methods", Sultan Ch.	and & Sons.
S.Chand&CompanyLtd. New Delhi. 4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad, Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub, 2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.	2		s for Business and Economics
Probability and Statistics, S.Chand and Co, 2020. 5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Marghan Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub, 2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishin House Pvt.Ltd New Delhi.	3	` , ,	ry and Practice"
Publications. Reference Books 1. Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishing House Pvt.Ltd New Delhi.	4.		intham, Dr.M.V.S.S.N Prasad,
 Anderson, David Ray, "Statistics for Business and Economics", South-Wester Pub,2001. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishin House Pvt.Ltd New Delhi. 	5.	1	3) Statistical Methods Margham
Pub,2001. 2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi. 3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. 4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.		Reference Books	
 Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi. 	1.		nd Economics", South-Western
4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishi House Pvt.Ltd New Delhi.		Sancheti and Kapoor, Statistics, (2015) Sultan & So	ons New Delhi.
House Pvt.Ltd New Delhi.		Gupta S.C. Statistical Methods (2015) Sultan & son	s New Delhi.
5. Dominick Salvatore and Derrick Reagle, theory and problems of	4.		omics" (2001), Vikas Publishing
	5.	Dominick Salvatore and Derrick Reagle, theory and	problems of
statistics andeconometrics, Mc Graw Hill, (2002)		statistics andeconometrics, Mc Graw Hill, (2002)	
Web Resources		Web Resources	
1. https://stattrek.com/statistics/resources	1.		
2. https://www.cuemath.com/data/f-test/	2.	https://www.cuemath.com/data/f-test/	
3. https://www.statistics.com/	3.	https://www.statistics.com/	
4. https://thisisstatistics.org/students/	4.	_	
5. https://oli.cmu.edu/courses/probability-statistics-open-free/	5.		en-free/

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	2	2	2	3	2	3	3
Weightage	15	14	14	14	14	14	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to	3	3	3	3	3
PSOs					

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subject	Subject Name	_	L	T	P	S		S		Mar	Marks	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	HISTORY OF ECONOMIC THOUGHT	Generic Elective- II					3	4	25	75	100	
		Learning	Obj	ecti	ves		•		•			
C1	To explain the nature and	l scope of e	conc	omic	tho	ougl	nt and	l its p	rincipl	es		
C2	To understand the classic	al economi	sts i	deol	ogy	and	d the	ory of	Marx			
C3	To know the Kenesian re	volution an	d its	ana	lysi	.S						
C4	To build the Marginalism Revolution and its operations											
C5	To describes the thoughts	s of various	Not	oel l	aure	eate	s in e	conoi	nics			
UNIT	Contents								No. of Hours			
I	Pre-Classical Thought Nature and Scope of Economic Thought-Mercantilism: Growth of Mercantilism- Main Principles – Important Mercantilists- Physiocracy - Main concepts - Important Physiocrats									18		
II	Classical Economists an			L I II	y 510	crai					15	
	Adam Smith- Division of Labour- Theory of Value- Laissez Faire- Canons of Taxation - Ricardo: Theory of Rent - Comparative Advantage Theory of Trade- Malthus-Theory of Population – Theory of Gluts –Karl Marx-Theory of Surplus Value -Breakdown of the Capitalist System											
III	Neo-Classical and Institutionalist Thought								15			
	The Marginalist Revolution- Marshall: Value and Role of Time – Marginal Utility and Consumer's Surplus – Distribution – Marshallian Concepts – Representative Firm, Economies of Scale, Quasi-Rent- Institutional Economics – Veblen – Mitchell – J.R.Commons.											
IV	Keynesian Revolution and Modern Thought									12		
	Keynes – Psychological law of Consumption- Effective Demand- Theory of Employment Schumpeter's Theory of Innovation - Hicks theory of Trade Cycle- New Keynesian Economics- New classical Economics – Rational Expectation Hypothesis.											
V	Nobel Laureates in Economics and Indian Economic Thought Nobel Laureates in Economics – Paul A Samuelson – Kuznets – Hicks – Myrdal – Milton Friedman – Recent Nobel Laureates (Last Three Years)- Indian Economic Thought – DadabhaiNaoroji- Mahatma Gandhi-B.R. Ambedkar – Amartya Sen – Sen's Capability Approach –Poverty and Inequality.								15			
	Total									75		

	Course Outcomes	Programme Outcomes						
CO	On completion of this course, students will							
1	Acquire knowledge on the subject matter of History of Economic Thought.	PO1						
2	Understand the contributions of the Classical Ideas of Economics.	PO1,PO2						
3	Describe Neo Classical and Institutional Economic Ideas	PO1,PO2						
4	Examine the Keynesian School and Modern Economic Ideas	PO1,PO2						
5	Understand the contribution of Nobel Laureates and Indian Economic Ideas	PO1,PO2,PO8						
	Textbooks							
1	1 Lokanathan, V, History of Economic Thought, S Chand & Co Ltd.							
2	Bhatia, H.L. (2018), History of Economic Thought, S Chand & Co Ltd.							
3	SrivastavaS.K (2002) History of Economic Thought, S.Chand Publication.							
4	4 M.L Jhingan ,M.Girija , L.Sasikala "History of Economic Thought" 3rd Edition,							
	Virnda Publication 2014.							
5	5 R.R.Paul "History of Economic Thought", Kalyani Publisher, 2018.							
	Reference Books							
1.	1. Amartya Sen (1982), Welfare and Measurement, Oxford University Press, New Delhi.							
2.	2. Gandhi, M.K. (1938), Economics of Village Industries, Navjivan Publishers, New Delhi.							
3.	3. T.N.Hajela, (2015), History of Economic Thought Ane Students Edition 18 th Edition.							
4.	Gide and Rist,(2014), A History of Economic Doctrines, Nabu Press.							
5.	5. V.Lokanathan (2009) "A History of Economic Thought: S.Chand& Co Limited.							
Web Resources								
1.	https://www.hetwebsite.net/het/							
2.	https://thoughteconomics.com/							
3.	https://www.nobelprize/economic-sciences/							
4.	https://www.aeaweb.org/resources/students							
5.	https://sites.google.com/site/maeconomicsku/home							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	2	2	3	2	3	3
Weightage	14	14	14	14	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	2.8	2.8	3.00	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	3
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	12	12
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.6	2.6

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subject	Subject Name	_	L	T	P	S		S		Mark	S
Code		Category					Credits	Inst. Hours	CIA	External	Total
	INTRODUCTION TO E COMMERCE	Generic Elective -II					2	2	25	75	100
	Learn	ing Objec	tive	S	l						l
C1	To learn the nature and concept				n In	dia					
C2	To understand the various busin						ce an	d its	uses		
C3	To analyse the Various on line b	ousiness tra	nsa	ctio	ns ai	nd i	ts app	olicati	ons		
C4	To explain the E-Promotion and									ments	S
C5	To update the students on variou	ıs methods	of I	Е-ра	yme	ent s	syste	ms an	d tis	risks.	
UNIT		Contents								No. of Hours	
I	Introduction Meaning – Nature – Concepts – advantages and disadvantages – online Transaction - Types of E-Commerce - Growth of E-Commerce in India.								.2		
II	Business Models for E-commerce E-commerce Models - Business-to-Business (B2B) - Business- to-Consumer (B2C) - Consumer-to-Consumer (C2C) - Consumer-to-Business (C2B) - Direct to Customer (D2C) - Peer-to-Peer (P2P) - Brokerage Model - Aggregator Model.						1	.5			
III	III Online Business Transactions E-Commerce Applications in Various Industries- Banking, Insurance, Payment Of Utility Bills - Online Marketing /E-Tailing (Popularity, Benefits, Problems and Features) -Online Services (Financial, Travel and Career) /Auctions, Online Portal, Online Learning - Publishing and						rity, avel	1	.5		
IV	Entertainment - Online Shopping E-Promotion and Consumer Protection E-Advertising techniques: Banners, Sponsorships, Portals, and online coupons-Role of Influencers in Social Media- Marketing-Porters Value Chain Model-E- Commerce and consumers-Consumer Protection (E-Commerce) Rules 2020 and Latest Amendments						1	8			
V	E- Payment System Models and Methods of e—Payments (Debit Card, Credit Card, Smart Cards, e-money) - Digital Signatures (procedure, working and legal position) - Payment Gateways - Online Banking: Meaning, Concepts, Importance, Electronic Fund Transfer - Automated Clearing House - Automated Ledger posting - Risks involved in e-payments.							.5			
	Total						7	' 5			

	Course Outcomes	Programme Outcomes					
СО							
1	Understand the pros & cons of E-commerce.	PO1,PO2					
2	Analyze the various models of E-commerce.	PO1,PO2					
3	Understand the online business transaction and their impact on related service providers.	PO2,PO3					
4	Understand the e-marketing mix and be familiar with consumer protection.	PO3.PO4					
5	Know the mechanism of E- payment and its operations.	,PO2,PO3PO8					
	Textbooks						
1	Bajaj K.K and Debjani Nag (2017), E-commerce, McGraw Hill E	ducatio					
2	Chhabra T.N, Suri and Sanjiv Varma (2005) E-Commerce, Dhan	pat Rai & Co					
3							
4	Amir Manzoor, "E- Commerce: An Introduction", Lambert Academic Pubishing,2010						
5							
	Reference Books						
1.	Pandey (2013) Ecommerce and its Applications, S.K. Kataria& S	ons					
2.	Kenneth C. Laudon and Carlo Guercio Traver(2020), E-Con Education.	nmerce, Pearson					
3.	Pralok Gupta (2020) E-commerce in India: Economic and Leg SAGE Publications India Pvt Ltd	gal Perspectives,					
4.	David Whitley (2017) E - Commerce: Strategy, Technologies and A	Applications,					
5.	Joseph P.T., S.J (2019) "E-Commerce: An Indian Perspective" Pl Ltd.	HI Learning Pvt.					
	Web Resources						
1.	https://ecommerce-platforms.com/resources						
2.	https://ecommerceguide.com						
3.	https://www.bigcommerce.com/resources/						
4.	https://www.cloudways.com/blog/top-ecommerce-websites/						
5.	https://www.indiafilings.com/learn/how-to-start-an-ecommerce-business-in-india/						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	14	15	15	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	3.0	2.8	2.8	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	2	2	3	3
CO4	3	2	2	3	3
CO5	3	2	2	3	3
Weightage	15	12	12	14	14
Weighted percentage of Course Contribution to PSOs	3	2.6	2.6	2.8	2.8

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subject	Subject Name		L	T	P	S		Š		Marl	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	ECONOMICS FOR INVESTORS	SEC- 2					2	2	25	75	100
	Learni	ng Obje	ctiv	es							
C1	To understand concepts of saving	and inv	estn	nent	S						
C2	To probe the various investment avenue and its practice applications										
C3	C3 To enables various investment markers and its features										
C4	To Know the economic fundamentals and the Business Environment										
C5	To understand various investment	t method	ls an	d it	s str	ateg	gies				

UNIT	Contents	No. of Hours				
I	Introduction					
	Saving and Investments – Meaning – Types - Importance – Role of Savings and Investment on the development of Individuals- Distributional Role of Investment – Income and Wealth – Equitable Distributional Role					
II	Investment Avenues	14				
	Traditional Investment – Cash, Deposits, Gold, Silver, Commodities Real					
	Estates. Modern Investment – Direct Investment – Portfolio Investment -					
	Insurance -Mutual Funds -Traded Funds.					
III	Investment Markets	16				
	Capital Market – Share Market – Primary and Secondary – Bond Markets-					
	Money Market - Metal Market - Commodities Markets - Foreign					
	Exchange Market - Hedging - Futures and Options					
IV	Economic fundamentals for Investors	15				
	Domestic Economic Environment: Economic Growth and Development –					
	National Income – Per Capita Income, Unemployment – Taxes, Trade					
	Cycle – Infrastructure – Physical and Economic. Political and Social					
	Environment- International Economic Environment: International					
	Economic Growth and Development, Trade, Foreign Exchange - Global					
	Recession- Oil Market – War Between Countries					
V	Investment Methods and Strategies.	15				
	Cash Flow – Capital Gain – Risk Rewarding – Asset Accumulation - Risk					
	Distribution – Asset Management.					
	Total	75				

	Course Outcomes	Programme Outcomes							
CO	On completion of this course, students will								
1	1 Describe the types and importance of savings and investments. PO1								
2	Explain the available for investment avenues	PO2							
3	Understand the operations of different types of investment markets.	PO1,PO2							
4	Evaluate the economic fundamentals and information.	PO1,PO3							
5	5 Construct objective enabling investment plans, strategy, evaluate and restructure if required.								
1	Textbooks 1 Ken McElroy, (2004) The ABCs of Real Estate Investing, Hachette Book Group USA								
2	Esme Faerber (2013), All about Stocks ,TataMGraw Hill, New Del	hi							
3	Christopher D. Piros, Jerald E. Pinto(2013), "Economics for Invest								
	Makers: Micro, Macro, and International Economics, Workbook", Wiley, 2013								
4.	4. John Calverley, "The Investor's Guide to Economic Fundamentals", Wiley, 2003								
5	Howards Marks, Mastering The Market Cycle:Getting the Odds on	Your Side",							
	John Murray Press, 2018								

Reference Books									
1.	Robert T. Kyosaki,(2014) Guide To Investing Business Plus ISBN: 9780446589161								
2.	BenjamineGraham(1949), The Intelligent Investor, Harper&Brothers								
3.	Mary Buffett and David Clark(2002), The New Buffettology (Simon and Schuster)								
4.	John C Bogle(2017) The Little Book of Common Sense Investing: The Only Way to Guarantee Your Fair Share of Stock Market Returns, Wiley Publications								
5.	William J. O' Neil (2009) How to Make Money in Stocks: A Winning System in Good Times and Bad, Fourth Edition McGraw Hill Education								
	Web Resources								
1.	https://www.capitalmarket.com/								
2.	https://www.icmagroup.org/								
3.	https://www.nseindia.com								
4.	https://www.stockbrokers.com/guides/beginner-investors								
5.	https://www.nasdaq.com/articles/10-best-stock-trading-websites-for-beginners								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	14	15	15	14	14	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	3.0	2.8	2.8	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	2	2	3	3	3
CO4	3	3	2	2	2
CO5	2	2	3	3	3
Weightage	13	13	14	13	12
Weighted percentage of Course Contribution to PSOs	2.6	2.6	2.8	2.6	2.4

Strong-3 M-Medium-2 L-Low-1

FIRST YEAR - SEMESTER II

Subject		S		S]	Marks					
Code		Category					Credits	Inst. Hours	CIA	External	Total
	COMPUTER APPLICATIONS IN	SEC-					2	2	25	75	100
	ECONOMICS										
	Learnin	g Objec	tive	S		<u> </u>		1	I	I	
C1	To know the basic concepts of Con-	nputer A	Appl	icati	ions						
C2	To apply the MS office and its basi	ic operat	tions	S							
C3	To describes the data processing te	chnique	s us	ing	vari	ous	MS o	office	oper	ations	3
C4	To gain knowledge on application	of MS E	Exce	1							
C5	To know mathematical and statistic	cal funct	tions	s for	Eco	ono	mic A	naly	sis		
UNIT	Con	itents								No. Ho	
I	Introduction to Computers Computer and Peripherals: Meaning, Types, Features and Limitations— Basic Components — Input and Output Devices — Primary Memory and Secondary Storage — Computer Software— Types —							1:	5		
II	Malicious Software –Operating Sy MS Office	<u>stems. 1</u>	unc	tion	.s an	u I	ypcs.			15	
n	Windows Explorer - MS Word: B Formatting – Text Creation of Tab Presentation- Creating, Openin Animations - MS Excel: Work SI Formatting.	oles and g and	Vol S	lume avin	es - ig	MS Slic	Pow desho	ver Po	oint and	1.	S
III	Data Processing									1:	2
	Data Processing Data Processing Data Processing Data Processing Data Processing Techniques using MS Excel: Concept of Data – Record and File – Types of Data – Data Entry – File Handling and Operations–Opening, Appending and Cascading – Closing and Attribute Controls – Data Storage and Retrieval.							and			
IV	Introduction to MS Excel Calculation Operators: Arithmetic Operators – Comparison Operators – Logical Operations- Excel Tool Bars- Formatting of Text, Tables and Graphs.							1:	5		
V	Application of MS Excel in Statistics and Economics Descriptive Statistics: Mean, Median, Mode and Standard Deviation Variance- Index Numbers and Growth Rates - Demand Function - Supply Function, Production Function and Consumption Function - Demand for and Supply of Money- Correlation – Regression.						n -	1			
	Total								7:	5	

	Course Outcomes	Programme Outcomes					
CO	On completion of this course, students will						
1	Understand basic components of Computer and its functions.	PO1, PO3,PO8					
2	Gain Knowledge of MS Office.	PO3,PO8					
3	Outline data processing techniques of MS Excel.	PO2,PO3,PO8					
4	Understand basic Operation in MS Excel.	PO1,PO2,PO8					
5	Apply MS Excel in Statistics and Economics.	PO2,PO3,PO8					
	Textbooks						
1	Hem Chand Jain and H.N.Tiwari (2019) Computer Appl ,5 th Edition Taxmann Publication.	ications In Business					
2	Dhanasekaran.K(2010) Computer Applications In Econo	mics Vrinda Publications.					
3	Asthana and Braj Bhushan (2007):Statistics for Social Sciences (with SPSS Applications).						
4.	4. Dan Kookin, "Word for Dummies", Wiley, 2021						
5.	Joseph Muller, "Statistical Analysis with Excel For Dumr	nies", Wiley, 2008					
	Reference Books						
1.	Oscar Afonso, Paulo B. Vasconcelos, Computationa Introduction, Routledge; 1st Edition	l Economics: A Concise					
2.	Alexis Leon and Mathews Leon; (2001), Introduction to C 2000.McGraw Hill Education	Computers with Ms-Office					
3.	Greg Harvey, PhD, (2007) Microsoft Office Excel 20 Publishing.	07 For Dummies, Wiley					
4.	Kerns (1992) Essentials of Microsoft Windows, Word and	d Excel, Prentice Hall					
5.	Kavindra Kumar Singh (2014) Computer Applications in						
	Web Resources						
1.	https://www.excel-easy.com/basics.html						
2.	https://excelchamps.com/excel-basics/						
3.	https://edu.gcfglobal.or/en/topics/excel/						
4.	https://trumpexcel.com/learn-excel/						
	https://www.simplilearn.com/learn-ms-excel-free-training						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	2	3	3	3	3	3
Weightage	15	14	14	15	14	15	15	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	3	3
CO2	2	2	2	3	3
CO3	2	2	2	3	3
CO4	2	2	2	3	3
CO5	3	3	3	3	3
Weightage	11	11	11	15	15
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.2	3	3

Strong-3 M-Medium-2 L-Low-1

Learning Objectives	et l	t Nan	ne			L	T	P	S		S		Ma	rks
Learning Objectives C1 To understand the national income and its related concepts C2 To analyse the classical theory of full employment and its advantages C3 To illustrate the Keynesian under employment theory and its applications C4 To evaluate the theories of Consumption and its types C5 To impart students to understand inflation and its types UNIT Contents I National Income National Income: Definition —Concepts: GDP,GNP and Per Capita Income—National Income Measurement: Expenditure, Income and Value Added Approaches—Real and Nominal GDP—National Income—Accounting—GDP Deflator—Green GDP—Happiness Index—Circular Flow of Income and Expenditure II Full Employment: Classical Theory Introduction—Aggregate Demand and Aggregate Supply—Assumptions of Classical Theory—Say's Law—Wage—and Price Flexibility—Employment and Output determination in Classical Model—Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory—Involuntary Unemployment—Underemployment Equilibrium—Effective Demand—Components—Wage Rigidity—Liquidity Preference—Consumption Function: Meaning and Attributes—Investment—Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis—Duesenberry's Relative Income Hypothesis—Friedman's Permanent Income Hypothesis—Modigliani's Life Cycle Hypothesis.					Category					Credits	Inst. Hours	CIA	External	Total
C1 To understand the national income and its related concepts C2 To analyse the classical theory of full employment and its advantages C3 To illustrate the Keynesian under employment theory and its applications C4 To evaluate the theories of Consumption and its types C5 To impart students to understand inflation and its types UNIT Contents I National Income National Income Definition —Concepts: GDP,GNP and Per Capita Income—National Income Measurement: Expenditure, Income and Value Added Approaches—Real and Nominal GDP—National Income Accounting—GDP Deflator—Green GDP—Happiness Index—Circular Flow of Income and Expenditure II Full Employment: Classical Theory Introduction—Aggregate Demand and Aggregate Supply—Assumptions of Classical Theory—Say's Law—Wage—and Price Flexibility—Employment and Output determination in Classical Model—Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory—Involuntary Unemployment—Underemployment Equilibrium—Effective Demand—Components—Wage Rigidity—Liquidity Preference—Consumption Function: Meaning and Attributes—Investment—Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis—Duesenberry's Relative Income Hypothesis—Friedman's Permanent Income Hypothesis—Modigliani's Life Cycle Hypothesis.	CO	ONO	OMI	CS-						4	5	25	75	100
C2 To analyse the classical theory of full employment and its advantages C3 To illustrate the Keynesian under employment theory and its applications C4 To evaluate the theories of Consumption and its types C5 To impart students to understand inflation and its types UNIT Contents I National Income National Income: Definition —Concepts: GDP,GNP and Per Capita Income—National Income Measurement: Expenditure, Income and Value Added Approaches—Real and Nominal GDP — National Income Accounting—GDP Deflator—Green GDP—Happiness Index—Circular Flow of Income and Expenditure II Full Employment: Classical Theory Introduction—Aggregate Demand and Aggregate Supply—Assumptions of Classical Theory—Say's Law—Wage—and—Price Flexibility—Employment and Output determination in Classical Model—Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory—Involuntary Unemployment—Underemployment Equilibrium—Effective Demand—Components—Wage Rigidity—Liquidity Preference—Consumption Function: Meaning and Attributes—Investment—Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis—Duesenberry's Relative Income Hypothesis—Friedman's Permanent Income Hypothesis—Modigliani's Life Cycle Hypothesis.]	Leari	ning Ob	jecti	ves		l			1	Ţ	<u> </u>
C2 To analyse the classical theory of full employment and its advantages C3 To illustrate the Keynesian under employment theory and its applications C4 To evaluate the theories of Consumption and its types C5 To impart students to understand inflation and its types UNIT Contents I National Income National Income: Definition —Concepts: GDP,GNP and Per Capita Income—National Income Measurement: Expenditure, Income and Value Added Approaches—Real and Nominal GDP — National Income Accounting—GDP Deflator—Green GDP—Happiness Index—Circular Flow of Income and Expenditure II Full Employment: Classical Theory Introduction—Aggregate Demand and Aggregate Supply—Assumptions of Classical Theory—Say's Law—Wage—and—Price Flexibility—Employment and Output determination in Classical Model—Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory—Involuntary Unemployment—Underemployment Equilibrium—Effective Demand—Components—Wage Rigidity—Liquidity Preference—Consumption Function: Meaning and Attributes—Investment—Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis—Duesenberry's Relative Income Hypothesis—Friedman's Permanent Income Hypothesis—Modigliani's Life Cycle Hypothesis.	the	he na				_		d co	nce	pts				
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To impart students to understand inflation and its types UNIT Contents														
I National Income National Income: Definition —Concepts: GDP,GNP and Per Capita Income- National Income Measurement: Expenditure, Income and Value Added Approaches- Real and Nominal GDP — National Income Accounting - GDP Deflator — Green GDP — Happiness Index - Circular Flow of Income and Expenditure II Full Employment: Classical Theory Introduction - Aggregate Demand and Aggregate Supply — Assumptions of Classical Theory — Say's Law — Wage and Price Flexibility — Employment and Output determination in Classical Model -Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory — Involuntary Unemployment — Underemployment Equilibrium— Effective Demand — Components — Wage Rigidity — Liquidity Preference — Consumption Function: Meaning and Attributes - Investment — Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis — Duesenberry's Relative Income Hypothesis — Friedman's Permanent Income Hypothesis — Modigliani's Life Cycle Hypothesis.														
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II Full Employment: Classical Theory Introduction - Aggregate Demand and Aggregate Supply – Assumptions of Classical Theory – Say's Law – Wage and Price Flexibility - Employment and Output determination in Classical Model -Three Ranges in Aggregate Supply (AS)Curve III Under Employment: Keynesian Theory Keynes's Critique of Classical Theory – Involuntary Unemployment – Underemployment Equilibrium- Effective Demand – Components - Wage Rigidity – Liquidity Preference - Consumption Function: Meaning and Attributes - Investment – Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – Modigliani's Life Cycle Hypothesis.	Income- National Income Measurement: Expenditure, Income and Value Added Approaches- Real and Nominal GDP – National Income Accounting - GDP Deflator – Green GDP – Happiness Index - Circular 15								15					
Keynes's Critique of Classical Theory – Involuntary Unemployment – Underemployment Equilibrium- Effective Demand – Components - Wage Rigidity – Liquidity Preference - Consumption Function: Meaning and Attributes - Investment – Marginal Efficiency of Capital-Multiplier. IV Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – Modigliani's Life Cycle Hypothesis.	Ag The nd up	ent: (Aggre heory nd Out upply	Classi gate I — Sa tput d (AS)	cal T Dema ay's letern Curve	Theory and and Law – nination	Wa in C	ge	and	d 1	Price	Flex	ibility	у -	15
IV Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – Modigliani's Life Cycle Hypothesis.	qu ner	que of nent I – Liq	f Cla Equili uidity	ssical briun Pref	l Theory n- Effe ference -	– I ctive Cor	De sun	ma nptic	nd on F	– C	ompo ion: N	nents Meani	ing	18
V Inflation	Theories of Consumption Keynesian Absolute Income Hypothesis – Duesenberry's Relative Income Hypothesis – Friedman's Permanent Income Hypothesis – 15						15							
Inflation: Definition and Types -Demand Pull -Cost Push and Mark-up Inflation— Consumer Price Index — Wholesale Price Index — Producer Price Index — Headline and Core Inflation- Phillips Curve. Total	Inflation— Consumer Price Index — Wholesale Price Index — Producer Price Index — Headline and Core Inflation- Phillips Curve.							12 75						

	Course Outcomes	Programme Outcomes
СО	On completion of this course, students will	
1	Understand the structure of Macroeconomics and the Concept of GDP	PO1,PO2,PO3
2	Outline the concepts in Classical Theory of Employment	PO1,PO2
3	Analyse the Keynesian Underemployment Theory	PO1,PO2
4	Examine the theories of Consumption Function	PO1,PO2, PO3
5	Understand the types and the impact of Inflation on Economies	PO2,PO3,PO8
	Textbooks	
1	Mankiw. N Gregory (2000), Macroeconomics, Worth Publishers, N	
2	VaishM.C.(2003) Macro Economic Theory , S.Chand & Company I	
3	Paul Krugman and Robin Wells(2015) Macroeconomics Worth Pub	lisher
4	H.L. Ahuja, Macro Economics: Theory and Policy S.Chand, 2016	1 T
5	Andrew B. Abel and Ben S.Bernanke, Macro Econmics, Pearson Ed 7th Edition, 2011.	lucation, Inc.,
	Reference Books	
1.	RudigerDornbusch, Stanley Fischer, and Richard Startz (2000), Martin Tata McGraw-Hill Publishing Company, New Delhi.	Iacroeconomics,
2.	Parkin, M., 2014. Macro Economics. 11 th Edition. Essex: Pearson	
3.	Blanchard, Olivier and David R. Johnson (2013) Macroeconomics,	Pearson.
4.	Mueller, M.G. (Ed.) (1978), Readingsin Macroeconomic Publications, New Delhi	
5.	Roger E.A. Farmer (2002), Macro Economics, Thompson Asia Pvt	Ltd., Singapore.
	Web Resources	
1.	http://www2.econ.iastate.edu/tesfatsi/sources.htm	
2.	https://www.khanacademy.org/economics-finance-domain/macroeco	onomics
3.	https://www.econlib.org	
4.	https://economics.mit.edu/	
5.	https://hbswk.hbs.edu/	

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	2	3	2	3	3	3	3	3
Weightage	14	15	14	15	14	15	15	15
Weighted percentage of course contribution to POS	2.8	3.0	2.8	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	3	3	3	2	2
CO4	3	3	2	2	2
CO5	3	3	3	3	3
Weightage	15	15	14	12	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.6	2.2

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Ň	I	Mark	S
Code		Category					Credits	Inst. Hours	CIA	External	Total
	MATHEMATICS FOR ECONOMICS	Core -VI					4	5	25	75	100
	Learnin	g Objec	tive	S							
C1	To integrate the concepts of Econo				ema	tica	l tool	ls.			
C2	To use Matrices to find solutions in	Econo	mics	S.							
C3	To apply the applications of Matrix	algebra	a an	d its	use	s					
C4	To know the differentiation and its	functio	n								
C5	To understand the second order der		s and	l its	max	xi m	ini fu				
UNIT	Conten	ts							No. o	f Ho	ırs
I	Introduction Variables, Constants, Equations and its types – Uses and limitations of Mathematics in Economics- Functions of one or more variables – Linear function, Parabola, Rectangular Hyperbola- Exponential, Logarithmic, Power function and Homogenous Function – Applications in Economics									12	
II	Matrix Algebra and Determinants Types of Matrices- Matrix Operations – Addition – Subtraction- Matrix Multiplication – Transpose –Determinants, Inverse and Properties (Problems).										
III	Applications of Matrix Algebra Solving a system of Linear and Matrix Inverse Method- Leor Open and Closed Model- Compor Hawkins – Simon Conditions for Model (Problems).	ntief's I nents, U	nput Ises,	-Ou and	tput I Li	t M mita	odel ations	- S-		18	
IV	Differentiation Limits and Continuity –Differentiability of a Function – Slope of a Curve – Increasing and Decreasing Functions – Rules-Exponential and Logarithmic Functions -Implicit Differentiation – Economic Applications: Marginal and Elasticity Concepts – Relationship between AR, MR, and Price Elasticity of Demand – Relationship Between Average and Marginal Cost.						it d ee	15			
V	Optimization (Single Variable) Second Order Derivatives—Maximization and Minimization of a Function— Economic Applications—Output and Revenue Maximization—Cost Minimization—Profit Maximization under Perfect Competition, Monopoly, Discriminating Monopoly (Problems).							e er		15 75	
	Total									13	

	Course Outcomes	Programme Outcomes					
CO	On completion of this course, students will						
1	Understand Basic Concepts of Mathematics and its application in Economics.	PO1,PO3					
2	Analyze the relevance of the Types of Matrices	PO1,PO2					
3	Calculate optimal values in the system of Equations and the importance of Input-Output Analysis PO2,PO3						
4	Gain knowledge of the rules of Differentiation and its Economic Applications	PO1,PO2, PO3					
5	To optimize single variable functions in Economics	PO1,PO3					
	Textbooks						
1	Mehta and Madnani (2019) Mathematics for Economists Sultan						
2	Edward T. Dowling,(2002) "Mathematical Methods for Busine Schaum's Outline Series, 3 rd Edition, Mc Graw Hill						
3	Renshaw Geoff, (2005) Maths for Economics, 3 rd Edition Oxfor Oxford	d University Press,					
4	Carl P Simon & Lawrence E. Blume, "Mathematics for Economi W. W. Norton & Company, 2010	sts", Published by					
5	Ian Jacques, "Mathematics for Economics and Business", Pearso	on, 2018					
	Reference Books						
1.	Chiang, A. C., Fundamental Methods of Mathematical Econor 1984	nics, McGraw-Hill,					
2.	G. Hadley, Linear Algebra Addison – Wesley Publishing Compa	any, 1977.					
3.	K. Sydsaeter and P Hammond, Mathematics for Economic Educational Asia, Delhi 2002.	Analysis, Pearson					
4.	Mabett. Alan J Workout for Mathematics for Economist McMill	an 1986.					
5.	R.G.D. Allen, Mathematical Analysis for Economists Macmillan	n and Co.Ltd.,2008					
	Web Resources						
1.	https://www.coursera.org/learn/mathematics-for-economists						
2.	https://mitpress.mit.edu/9780262294805/mathematics-for-econo	omics/					
3.	https://hummedia.manchester.ac.uk/school/soss/economics/pg/psessionmathbook.pdf	smaths/pre-					
4.	https://mitpress.mit.edu/9780262046626/mathematics-for-econd	omics/					
5.							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	3	3
CO 5	3	2	3	3	3	3	3	3
Weightage	15	14	15	15	14	15	15	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	2
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	3	2	3
CO5	2	2	3	3	3
Weightage	14	14	12	11	12
Weighted percentage of Course Contribution to PSOs	2.8	2.8	2.6	2.2	2.6

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š]	Mark	XS .	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	PRINCIPLES OF MARKETING	Elective					3	4	25	75	100	
	Learn	ing Objec	tive	S	l			1	I	I		
C1	To assess the nature and scope of											
C2	To understand the buying behav protection act								nsum	er		
C3	To know the product, pricing de											
C4	To reveals the distribution and p							and m	ethoc	ls		
C5	To analyse the marketing technic		arke	ting	ser	vice	S					
UNIT	Co	ontents								No. o		
I	Introduction Marketing: Definition, Nature and Scope – Marketing Functions– Modern Concept of Marketing– Classification of Markets – Buying – Transportation – Warehousing – Standardization – Grading.											
II	Buying Behaviour and Market Buying Behaviour— Classifica Buying Motives — Consumer Amendments- Market Segment Product Differentiation Vs. Market	tion - Bu Protection ntation: C	ying n A lonc	g D Act ept	198 an	6 a d N	nd I Aetho	Latest ods -		15		
III	Product and Pricing Decisions Product: Meaning and Classifica Brand Decisions – Packaging an Product Life Cycle - New Produ	ation - Prod d Labellin ct Develop	luct g – i	Miz Proc nt -I	k –E luct Prici	Sran Sup	ding- port Objec	-		16		
IV	 - Pricing Policies and Strategies – Pricing of New Products Distribution and Promotion Decisions Channels of Distribution: Meaning and Importance - Wholesaling and Retailing – Promotional Methods – Promotion Mix – Advertising: Objectives, Characteristics and Types of Advertising Mediums - Publicity – Personal Selling: Importance and Process - Sales Promotion and Distinctive Characteristics. 							14				
V	Modern Marketing Techniques Modern Marketing— Direct Marketing— Social Marketing— Relationship Marketing— E- Marketing - Green Marketing — Marketing of Industrial and Consumer Products —Marketing of Services — Marketing of Agricultural Products —Market Information System (MIS).											
	7	Total								75		

	Course Outcomes	Programme
		Outcome
CO	On completion of this course, students will	
1	Understand the Classification of Markets and Marketing Functions	PO1,PO2
2	Analyze the buying behaviour, Buying Decision Process and Understand Basic Theories, Consumer Protection Act, Product Differentiation and Marketing Mix.	PO2,PO3
3	Understand the concept of Product Mix, Product life cycle, Pricing Policies and Pricing of New Products.	PO1,PO2
4	Describe the Channel of Distribution, Wholesaling, Retailing, Sales promotion and their distinctive characteristics.	PO1,PO2
5	Evaluate the concepts of Modern Marketing and Elements.	PO1, PO2,PO3
1	Textbooks Dr.Rajan Nair.(2020) ,Marketing, Sultan Chand and Sons.	
2	Philip Kotler, (2016), Marketing: An Introduction, Asia Pac Limited	ific Holding Private
3	Karunakaran K (2011) Marketing Management (Text and Cases Himalaya Publishing House Mumbai	s in Indian Context),
4.	Seema Gupta (2022) Digital Marketing 3 rd Edition McGraw Hi	11
5.	Gary M. Armstrong, Stewart Adam, Sara Marion Denize, Mich Kotler, "Principles of Marketing", Pearson, 2017	ael Volkov, Philip
	Reference Books	
1.	Pillai, R.S.N and Bhagvathi (2010), Modern Marketing Princip Chand &CoLtd.,	ples and Practices. S
2.	Dr.C. B.Gupta ,Dr.N.Rajan Nair(2020), Marketing Manager &Sons.	ment ,Sultan Chand
3.	Varshney,R.Land B. Bhattacharyya(2022), International Mar Sultan Chand and Sons.	keting Management,
4.	Dr.C.B.Mamoria, Pradeep Jain, Priti Mitra,(2013)Theory Marketing,KitabMahal	and Practice of
5.	Sheena Iyengar(2011) The Art of Choosing ,Little Brown Book	Group
	Web Resources	-
1.	https://marketingland.com	
2.	https://www.worldsupporter.org/en/chapter/41634-summary-prkotler	inciples-marketing-
3.	https://mailchimp.com/marketing-glossary/marketing-mix-7ps/	
4.	https://www.linkedin.com/learning/paths/become-an-online-ma	
5.	https://www.wordstream.com/learn	<u></u>
<u> </u>		

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	2	3	3	3	2	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	15	14	14	14	15
Weighted	2.8	3.0	2.8	3.0	2.8	2.8	2.8	3.00
percentage of								
course contribution								
to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	2	2
CO2	3	2	3	3	2
CO3	3	3	3	2	3
CO4	3	2	3	2	3
CO5	3	3	2	2	2
Weightage	15	12	14	11	12
Weighted percentage of Course Contribution to PSOs	3	2.6	2.8	2.2	2.4

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š	M		Iarks	
Code		Category					Credits	Inst. Hours	CIA		External	Total
	ECONOMICS OF TOURISM	Generic Elective– III					3	4	25		75	100
		Learning	g Ob	jecti	ives				•			•
C1	To familiarise studen	ts with the ba	sic c	conce	epts	of T	ouris	m.				
C2	To probe the tourism	demand fore	casti	ng a	nd it	ts m	ethod	S				
C3	To analyse the impac											
C4	To understand the con	ntribution of	the 7	Couri	ism i	Indu	ıstry					
C5	To examine the vario	us internation	nal o	rgan	isati	ons	in To	urism.				
UNIT		Conte	ents							No.	of H	lours
I	Introduction Introduction – Economics, and Tourism - Tourism Demand - Theoretical background - Types of Tourism Demand - Determinants of Tourism Demand							15				
II	Tourism Demand Tourism Demand For and Private Sectors in Sector Co-operation in India.	n Tourism - 1	the N	Need	for	Pub	olic an	d Priv	ate		15	
III	Tourism Impacts Impact of Tourism - Displacement Effect Benefits of Tourism Contingency Valuation	and Tourism to Commun	- To	ouris	t Sp	endi	ing - (Costs	and		15	
IV	Tourism in India Major tourism circuits of India: Inter-State and Intra-State – Heritage Tourism – Wild life Tourism and Eco Tourism – Tourism in Tamil Nadu.								15			
V	Tourism Organizations Role and Functions of World Tourism Organization (WTO), Pacific Asia Travel Association (PATA), World Tourism &Travel Council (WTTC) - Ministry of Tourism, Govt. of India, ITDC, Department of Tourism, Government of Tamil Nadu TTDC – IHA-IATA- TAAI- IATO. Total 75 hours							ırs				

	Course Outcomes	Programme						
		Outcomes						
CO	On completion of this course, students will	DO1 DO2						
1	Describe the importance of Tourism	PO1,PO2						
2	Understand various methods to calculate demand for tourism	PO1, PO3,PO4						
3	Analyse the impact of Tourism	PO1,PO2						
4	Know the various Tourist circuits in India	PO6, PO8						
5	Learn the role of Organisations in tourism development	PO1,PO2,PO8						
Textbooks								
1	Stephen Ball (2007), Encyclopaedia of Tourism Resources in Inc	dia,B/H.						
2	Manoj Dixit (2002), Tourism Products, New Royal Book Co. Lu							
3	Vanhove and Norber, "The Economics of Tourism Destination 2010	ns", T & F India,						
4	Mike J. Stabler, Andreas Papatheodorou, M. Thea Sinclair, Tourism", Talyor & Francis, 2009	" Economics of						
5								
	Reference Books							
1.	Bhatia A.K (2020)Tourism Development : Principles and Practi- Publishers Private Limited	ces Sterling						
2.	Mishra P.K (2018) Tourism in India: Potential, Problems and Pro New Century Publications	ospects(2018)						
3.	Prasanna Kumar (2017) Marketing for Hospitality and Tourism I Education	Mc Graw Hill						
4.	Sneha Pathak and RiteshMishra(2019) Medical Tourism in India	93-88797-49-8						
5.	Geetanjali (2010)Tourism Management ABD Publishers							
1	Web Resources							
1.	https://www.unwto.org/							
2.	https://itdc.co.in/							
3.	https://tourism.gov.in/							
4.	https://www.traveldailymedia.com/importance-of-travel-website company/	-for-the-travel-						
5.	https://www.oecd.org/cfe/tourism/							

Subject	Subject Name		L	T	P	S		Š]	Mark	S
Code		Category					Credits	Inst. Hours	CIA	External	Total
	ENTREPRENEURIAL ECONOMICS	SEC-					1	1	25	75	100
		01.1									
C1		ng Obje			1	•					
C1	To describes the factors influe						4				
C2	To know the various theories						antag	es			
C3 C4	To Identify the opportunities t					iers					
	To evaluate the creativity and										
C5	To analyse the sources of fina	ence for C ontent s		ness	S					No.	o C
UNIT		ontent	8							No. Hou	
I	Introduction										
	Entrepreneurship: Meaning a	and Imp	orta	nce	- Ev	olut	ion (of teri	m		
	'Entrepreneurship' - Factor			cing	-				o :		
	1 •	conomic		ınd			nmer		-		
	Characteristics of an Entrepre								w	15	í
	Generations of entrepreneursl		rrier	s to	entre	prer	neurs	nip			
II	Entrepreneurial Motivation	1									
	Motivation: meaning and D	efinition	ı — '	The	ories	of	Moti	vatio	n:		
		eGregor's and Achievement Theory -								12	2
	Culture & Society - Values / I		Ris	k-ta	king	beha	iviou	r			
III	Creativity and entrepreneur	rship									
	Creativity and entrepreneursh	nip - Ste	ps ii	n Cı	eativ	ity -	Inno	ovatio	n		
	and inventions - Legal Prot		•			•				18	}
	Entrepreneur - Decision male	king and	l Pro	oble	m So	olvir	ng (S	teps i	n		
	Decision Making)										
IV	Sources of Finance		_			_		~•			
	Sources of Finance: Long	_				-	•	Share		1.5	,
Preference Shares and debentures- Kinds Private Placements- IPO-SEBI- FDI- Institutional Finance - Banks - IDBI, IFCI, IIBI,						15)				
								,			
	ICICI, SIDBI, SFCs in India in India	- Merci	iaiii	Dan	iks III	IIIC	11a - 1	NDFC	.8		
V	Rules and Legislation										
•	Industries Development (Regulations) Act, 1951 - Factories Act							ct			
	1948 - The Industrial Emp	-	-								
	Environment (Protection) A	. •			_					15	i
	· · · · · · · · · · · · · · · · · · ·	1950 - Industrial Disputes Act 1947									
	Total								75 ho	urs	

	Course Outcomes	Programme Outcomes						
СО	On completion of this course, students will	o decomes						
1	Explain the importance and factors influencing entrepreneurship	PO1,PO2						
2	Understand and apply entrepreneurial theory using lean start-up principles.	PO1,PO2						
3	Recognize and evaluate Creativity and entrepreneurship	PO1, PO4						
4	Understand the Various sources of Finance available for entrepreneur PO1							
5	Know the Applicability of Legislation and Rules	PO6						
1	Textbooks Desai, V. (2009). Dynamics of Entrepreneurial Developm	ent and Management.						
	Himalaya Publishing House.							
2	Srinivasan, N. P., & Gupta, G. P. (2001). Entrepreneurial Chand and Sons, New Delhi	Development". Sultan						
3								
4								
5	Akland Alexander Tabarrok, "Entrepreneurial Economics' Press, 2002	', Oxford University						
	Reference Books							
1.	Glancey, K., McQuaid, R., &Campling, J. (2000), Entrep London: Macmillan.	preneurial Economics.						
2.	Casson, M., & Buckley, P. J. (2010). Entrepreneur Publishing.	ship, Edward Elgar						
3.	Parker, S. C. (2018). The Economics of Entrepred University Press.	neurship. Cambridge						
4.	Harper, D. A. (2003). Foundations of Entrepreneur Development. Routledge	ship and Economic						
5.	Khanka, S. S. (2006). Entrepreneurial Development. S. Ch	and Publishing.						
	Wak Description							
1.	Web Resources https://www.startupindia.gov.in/							
2.	https://www.ediindia.org/							
3.	https://skillindia.gov.in/							
4.	https://www.startupindia.gov.in/							
5.	https://indianstartups.com/							
	1r							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted	3.0	2.8	2.8	3.0	3.0	2.8	2.8	3.00
percentage of								
course contribution								
to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	2	2
CO2	2	2	3	3	2
CO3	3	3	3	3	2
CO4	2	2	2	2	2
CO5	2	2	3	2	3
Weightage	11	11	14	12	11
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.8	2.6	2.2

Strong-3 M-Medium-2 L-Low-1

SECOND YEAR-SEMESTER – III- SKILL ENHANCEMENT COURSE -4

Mapping with Programme Outcomes:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	2	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	15	15	14	14	15
Weighted	2.8	3.0	2.8	3.0	2.8	2.8	2.8	3.00
percentage of course contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	2	3	2
CO3	3	2	2	3	3
CO4	3	3	3	3	2
CO5	2	2	2	2	2
Weightage	14	13	12	14	11
Weighted percentage of Course Contribution to PSOs	2.8	2.6	2.2	2.8	2.2

Strong-3 M-Medium-2 L-Low-1

	Subject Name		L	T	P	S		Š		Marl	ΚS
		Category					Credits	Inst. Hours	CIA	External	Total
	EVENT MANAGEMENT	SEC-5					2	2	25	75	100
	Lea	rning Obj	jecti	ves							
C1	To equip students on the v	arious fac	ets (of E	vent	Ma	anage	ement	•		
C2	To provide students event	managem	ent	as a	car	eer (optio	n.			
C3	To understand the commit	ttees in ma	ınag	ing	eve	nts a	and it	s safe	ety		
C4	To learn about celebrity m	nanagemer	nt								
C5	To know the event management in India and its operations										
UNIT	TIT Contents							No. of Hours			
I	Introduction Event Management – Definition –objectives –Classification and Types of Events- Career Options						and	1	15		
II	Event Management Stra Process - Target Audience Budget-Network with S Accounts	tegy e –Creativ								1	15
III	Committees in Managing Events Organising Committee- Event Scheduling -Venue Selection- Recruitment of Event Staff-Event Safety-Emergency Planning and Checklist						1	15			
IV	Celebrity Management Issues and Challenges -Cost Management and Budget — Confidentiality- Crowd Management						t –	1	15		
V	Event Management Industry in India- Leading Event Management Companies						vent	1	15		
	Total							7	75		

	Course Outcomes	Programme Outcomes						
СО	On Completion of the course ,students will							
1	Understand the growing importance of event industry	PO1, P02						
2	Analyse the process involved in the event management industry and career Options	PO2, PO3						
3	Gain Knowledge on the various Committees involved	PO1,PO2,PO3						
4	Review how to manage celebrities	PO2, PO6						
5	Examine the Growth process of event Management industry in India	PO1, P02, PO6						
	Textbooks							
1	Lynn Van Der Wagen & Brenda R Carlos Ever	nt Management						
2	Bhavana Chaudhari Dr. Hoshi Bhiwandiwalla(2	· ·						
	Management Kindle Edition, Nirali Prakashan I							
3	Alex Genadinik Event planning -management & marketing for successful events, Alex Genadinik publisher 2015							
4	•							
	Management: An Introduction", Talyor and Francis, 2017							
5	Bernadette Quinn, "Key Concepts in Event Ma 2013	anagement", Sage Publication,						
	Reference Books							
1.	Abhijeeth Bhattacharje(2020) Event Managen Business Kindle Edition	nent :A zero Investment Startup						
2.	William O'Toole(2021)Events Feasibility and I	Development						
	From Strategy to Operations Routledge	-						
3.	Julia Rutherford Silvers, William O'Toole(2020) Routledge))Risk Management for Events,						
4.	Anukrati Sharma, Shruti Arora(2018)Event Theory, Practical Approaches and Planning, B.							
5.	Allen, J. et al., 2011. Festival & Special event							
	Wiley & Sons: Brisbane							
	Web Resources							
1.	https://www.careerlauncher.com/rbi-grade-b/w	to/						
2.								
3.								
4.								
5.	*							
L								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	3	3	3	2 3		2	3
CO 5	2	2	3	3	3	2	3	3
Weightage	14	13	15	15	14	14	14	15
Weighted percentage of course contribution to POS	2.8	2.6	3.0	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	2	2
CO2	2	2	2	2	2
CO3	2	2	2	2	2
CO4	1	1	1	1	2
CO5	2	2	2	2	2
Weightage	9	9	9	9	10
Weighted percentage of Course Contribution to PSOs	1.8	1.8	1.8	1.8	2

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Marl	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	MACRO ECONOMICS – II	Core - VII					4	5	25	75	100
	I	earning Ob	jecti	ives							
C1	To analyse the IS-LM 1	model and its	shi	fts							
C2	To probe the macro eco	onomic varial	oles	and	bus	ine	ss cyc	cle			
C3	To trace the macroecon	omic theorie	s an	d an	aly	ze tl	ne ma	acroe	conom	ic po	licies.
C4	To understand the mon	To understand the monetary policy and its instruments.									
C5	To know the fiscal poli	cy and its ins	trur	nent	s.						

UNIT	Contents	No. of
		Hours
I	IS-LM Model	15
	Investment and Interest Rate – Money Demand, Money Supply	
	and the interest rate – Derivation of IS and LM Curve – Shifts	
	in IS Curve and Shifts in LM Curve.	
II	Business Cycles	15
	Phases of Business Cycles – Macroeconomic Variables and	
	Business Cycles – Classical Theory and Business Cycles –	
	Hawtrey, Von Hayek, Schumpeter Hicks, Kaldor and	
	Samuelson Models – Keynesian theory of Business Cycles	
III	Monetary Policy	15
	Money - Functions of Money - Money Supply and Money	
	Demand – Classical Dichotomy – Keynesian theory of Money	
	Demand –Instruments of Monetary Policy-IS-LM Model and	
	Monetary Policy	
IV	Fiscal Policy	15
	Fiscal Policy -Instruments- Classical and Keynesian Theory of	
	Fiscal Policy– Fiscal Expansion – IS-LM Model and Fiscal	
	Policy – Critique of Fiscal Policy – Three Ranges in LM Curve.	
V	Supply Side Economics	15
	Rational Expectation Hypothesis – New Classical School –	
	Contribution of Robert Lucas – New Keynesian School.	
	Total	75 hours

	Course Outcomes	Programme Outcome
CO	On completion of this course, students will	Outcome
1	Understand the IS-LM Model.	PO1,PO2
2	Learn the operation of theories of Business Cycles.	PO2,PO3
3	Analyze the components of Money Supply and Demand.	PO3,PO4
4	Evaluate the effectiveness of Fiscal Policy.	PO3,PO4
5	Understand Supply Side Economics.	PO1,PO2
	Textbooks	
1	Mankiw Gregory (2017) Principles of Macroeconomics win Books Express Publications.	th coursemate,
2	Rudiger Dornbusch, FischerStanely, and Richard Startz Economics, tata McGraw-Hill publishing company, New Delhi	(2000), Macro
3	Andrew B. Abel and Ben S.Bernanke, Macro Econmics, Pearson Inc., 7th Edition, 2011.	n Education,
4	Vaish M.C.(2003) Macro Economic Theory, S.Chand & Compa Delhi	any Ltd New
5	Paul Krugman and Robin Wells(2015) Macroeconomics Worth	Publisher
	Reference Books	
1.	Ahuja H.L, (2016) Macroeconomics: Theory and Policy. S. Cha	nd
2.	Mueller, M.G. (Ed.)(1978), Readings in Macro Econo Publications, New Delhi	mics, Surjeet
3.	Roger E.A. Farmer (2002), Macro Economics, Thompson Singapore	Asia Pvt. Ltd.,
4.	Parkin, M., 2014. Macroeconomics 11 th Edition Essex: Pearson Blanchard, Olivier and David R. Johnson (2013) Macroeconomic	
5.	Soumen Sikdar, "Principles of Macroeconomics", OUP India, 2020	
	Web Resources	
1.	https://tradingeconomics.com	
2.	https://www.bu.edu/econ/files/2014/08/DLS1.pdf	
3.	https://www.imf.org	
4.	https://www.aeaweb.org/resources/students	
5.	https://www.worldbank.org/en/topic/macroeconomics	

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3 3		3
CO 2	3	3	2	3	3 3 3		3	
CO 3	3	3	3	3	2 3 3		3	
CO 4	3	3	3	3	3 3 3		3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	2.8	3.0	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	2
CO2	3	3	3	2	2
CO3	3	3	3	3	2
CO4	3	2	3	2	3
CO5	3	3	2	3	3
Weightage	15	14	13	12	12
Weighted percentage of Course Contribution to PSOs	3	2.8	2.6	2.4	2.4

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Mark	KS	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	INDIAN ECONOMY	Core- VIII					4	5	25	75	100	
		Learning C) bje	ctiv	es		ı	I	I.	II.		
C1	To understand the fe policy											
C2	To analyse the nation											
C3	To equip conceptua Economy										Indian	
C4	To describe the Trend											
<u>C5</u>	To know the importar				for	a D	evelo	ping	Econor			
UNIT		Cont		5							No. of Hours	
I	I Introduction to Indian Economy Features and Issues of Indian Economy - Planned Economic Development in India - Achievements and Failures of Planning in India - Economic Crisis and Rationale behind Economic Reforms - New Economic Policy (LPG) 1991 - NITI Aayog									n	15	
II	National Income, Po National Income – Se in India – Poverty and Coefficient, Sen Index Inequalities: Causes a Extent, Measures – H	verty and H ctoral Contri l Inequality – x, Poverty Li nd Measures	buti buti De ne -	an E ons finit Inco nemp	Deverandation of the control of the	Eco and and and	oment onom l Estin d Reg nt: Na	ic Tra mates gional	ansition , Gini	1	15	
III	Sectors of the Indian Indian Agriculture – Reforms – Green Re Marketing – Food Se Problems, MSMEs Developments - Over	Economy Trends in Provolution - A curity - Indu Industriview of Serv	oduc gric stria	etion ultural De Poli	and and a ral a level icy	d Pi Pric	oducing - nent -	Agri - Trea	cultura nds and Recen	l d t	14	
IV	 Importance – Expansion of Private Banks. Foreign Trade Importance of Foreign Trade for a Developing Economy- Composition and Direction of India's Foreign Trade- Role of FDI and Foreign Institutional Investors- BOP Crisis - India's Trade Policy. 										16	
V	Policy. Fiscal Federalism Principles of Federal Finance – Fiscal Federalism in India – Functions and Sources of Revenue – Vertical and Horizontal Imbalances – Finance Commission – Reports and its Recommendations.										15	
		Tot	ıal									

	Course Outcomes	ProgrammeOutcome						
CO	On completion of this course, students will	3						
1	Outline the nature of the Indian Economy and highlight the changes	PO1,PO2						
2	Discuss the major issues of Poverty, Inequality, Unemployment, and Human Development in India in comparison to other countries	PO6, PO8						
3	Provide a qualitative and quantitative overview of different sectors of the Indian Economy	PO1,PO2,PO3						
4	Describe the components of Foreign Trade and analyze India's Balance of Payments	PO1,PO2,PO3						
5	Identify various components of fiscal federalism in India	PO1,PO2						
	Textbooks							
1	Gaurav Datt and Ashwani Mahajan "Datt and Sundar S.Chand 72 nd Edition.	ram's Indian Economy"						
2								
3	Ramesh Singh, "Indian Economy", Mc Graw Hill, 2022							
4	Sanjiv Verma, "The Indian Economy", Unique Publicati	on, 2022						
5	Dr. V.C Sinha, "Indian Economy Performance and Polici Publications, 2021	ies", SBPD						
	Reference Books							
1.	Puri. V.K & S.K. Misra (2022) Indian Economy							
2.	Uma Kapila (Ed.) (2018) Indian Economy Since Independent	ndence						
3.	Byres, T.J. (Ed.) (1997), The State, Development Planni	ng and Liberalization in						
	India, Oxford University Press, New Delhi							
4.	Ashima Goyal(Ed.) The Oxford Handbook of the Indi	<u> </u>						
	Century: Understanding the Inherent Dynamism, Oxford							
5.	K. R. Gupta, J. R. Gupta, "Indian Economy", Altanic, 2	008						
	Web Resources							
1.	http://www.niti.gov.in/							
2.	https://www.rbi.org.in/							
3.	https://hdr.undp.org/							
4.	https://www.india.gov.in/							
5.	https://www.cmie.com/							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	2	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	3	1
CO2	3	3	2	3	2
CO3	2	3	2	3	3
CO4	2	3	3	3	3
CO5	1	3	3	3	2
Weightage	10	15	12	15	11
Weighted percentage of Course Contribution to PSOs	2	3	2.4	3	2.2

Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	1	L	T	P	S		S		Marl	ks	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	RESEARCH	Generic					3	4	25	75	100	
	METHODS IN ECONOMICS	Elective- IV										
		Learning Obj	iecti	ves								
C1	To understand the research	neaning and	sig	nifi	cano					cs of scientific		
C2	To know the formula reviews	ation, selection	on c	of re	esea	rch	prob	lem	and c	ollect	ion of	
C3	To apply the various re	e rese	earch									
C4	To enumerate the data											
C5	To discuss the report v	vriting technic	ques	and	lits	pro	cedui	es				
UNIT		Contents	5						N	o. of	Hours	
I	Introduction Research: meaning and significance Characteristics of Scientific Research - Type of Research: Pure, Applied, Analytical, Exploratory, Descriptive, Surveys, Case-Study - Limitations of Social Science Research - Role of Computer Technology In Research.								d, -	15		
II	Research Problem and Research Problem: for defining the problem Secondary Sources defining a problem - in research database.	ormulation an – Review o - importance	d so	electitera	tion ture erat	e: F ure	rima revi	ry ar ew	id in	15		
III	Research Design Research Design: Co Features of a Good R Design – Descriptive I	esearch Design Research Design	gn - ign -	- Ex - Ex	plo per	rato ime	ry Re	esearc	ch	12		
IV	Concept of Independent & Dependent variables. Data and Sampling Methods Data types: Qualitative and Quantitative - Sources of Primary and secondary data - Census - Sampling Methods: Probability and Non-Probability Sampling Methods - Sampling and Non-Sampling Errors								ty	15		
V	Sampling Errors Hypothesis and Report Writing Hypothesis: Types of Hypothesis - Null and Alternative Hypothesis - Parameter and Statistic - Type I and Type II Errors - Level of Significance and Critical Region - Report Writing - Types and Principles of writing the Research Report									18		
		Total								75 h	ours	

	Course Outcomes	Programme Outcomes				
СО	On completion of this course, students will					
1	Understand the overview of Social Science Research.	PO1, PO2,PO4				
3	Analyze the Research Process	PO1, PO2,PO4				
3	Develop the Statistical Analysis to test Economic Theory and address Policy Issues	PO3,PO4				
4	Know the sampling methods in Research. PO1,PO2					
5	Explain the hypothesis testing and Principles of Report Writing.	PO2,PO3, PO4				
	Textbooks					
1	Krishnaswamy, O.R. (1993) Methodology of Research In Social Sciences, Himalaya publishing House.					
2	Kothari, C. R. (2004). Research Methodology: Methods and techniques. New Age International.					
3	Vinod Chandra, Anand Hareendran, "Research methodology", Pearson, 2017					
4	R.Pannerselvam, "Research Methodology", PHI learning, 2014					
5	Ranjit Kumar, "Research Methodology", Sage Publication, 2010					
	Reference Books					
1.	Taylor, B., Sinha, G., &Ghoshal, T. (2006). Research methodology: A guide to for researchers in management and social sciences. PHI Learning Pvt. Ltd					
2.	Bhandarkar, P. L., Wilkinson, T. S., &Laldas, D. K. (2010). Methodology & Techniques of Social Research. Himalaya Publishing House					
3.	Kumar, A. (2002). Research methodology in social science. Sarup& Sons					
4.	Daniel, P. S., & Sam, A. G. (2011). Research methodology. Gyan Publishing House					
5.	Ethridge, D. (2004). Research methodology in applied economics: organizing, planning, and conducting economic research, Blackwell publishing					
Web Resources						
1.	http://ignou.ac.in					
2.	http://egyankosh.ac.in					
3.	https://www.educba.com					
	https://research.com/research/how-to-write-research-methodology					
4.	https://research.com/research/how-to-write-resea	arch-methodology				

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	2.8	3.0	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	2	2	1
CO2	2	2	2	2	3
CO3	3	3	2	3	3
CO4	1	2	2	3	3
CO5	2	2	1	2	3
Weightage	10	11	9	12	13
Weighted percentage of Course Contribution to PSOs	2	2.2	1.8	2.4	2.6

Strong-3 M-Medium-2 L-Low-1

SECOND YEAR-SEMESTER – IV

Subject	Subject Name		L	T	P	S		S		Marl	ΚS	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	HEALTH ECONOMICS	Generic Elective-IV					3	4	25	75	100	
		Learning Obj	ject	ives					I		I	
C1	Γο understand the impo	ortance of heal	th s	ecto	r in	eco	nomi	c dev	elopm	ent		
C2	To evaluate the compo	onents of dema	nd a	and s	supp	oly (of hea	alth ca	are			
C3	To Understand the im	portance of He	ealtl	n Inc	lica	tors						
C4	To evaluate the comp	onents of Dem	and	of l	Heal	lthc	are.					
C5	To examine the review	w the existing	Hea	lth I	nfra	stru	icture	e.				
UNIT		Contents	5						N	o. of l	Hours	
I	Introduction to Health Economics									15		
	Health and Economic Development - Determinants of Health - Health Indicators - Birth Rate - Fertility - Morbidity - Mortality - IMR - CMR - MMR - Disability Adjusted Life Year (DALY) - Sex Ratio-Quality Adjusted Life Year (QALY) - Amartya Sen's Capability Approach.											
II	Demand for Health									15		
	Demand for Health Care using Indiffered Income and Price E Demand for Medical	ence Curves Effects for He	_ :	Bud	get	Co	nstra	ints	_			
III	Supply of Health Ca	re								15	5	
	Supply of Health Ca Personnel as Health Hospitals – Interactio	Care Provider	:s –	No	n L	abo	ur In	puts	_			
IV	Health Infrastructur	re								15	5	
	Health Infrastructure – Rural – Urban –Government Programmes - Preventive, Promotive and Curative Health Care Services - Health Allocation in Budget											
V	Health Services and									15	5	
	Health Insurance -T Medical Ethics -Medi		ıran	ce :	Poli	cies	in	India	ı-			
		Total								75	5	

	Course Outcomes	Programme Outcomes							
СО	On completion of this course, students will								
1	Understand the importance of Health Indicators.	PO1,PO2							
2	Evaluate the components of Demand of Healthcare.	PO3,PO6,PO8							
3	Analyze the importance of Supply of Healthcare Services.	PO2,PO6,							
4	Allocation.								
5	Trace the growth of Medical Tourism in India and	PO1,PO2,							
	understand the need for Health Insurance.	PO3,PO4							
1	Textbooks 1 Xamer Martinez Giralt (2010), "Principles of Health Economics", Routledge, 2010								
2	Banerjee, D. (1975), social and Cultural Foundations of Healt Systems of India, Inquiry, Supplement to Vol. XII, June1975	h Service							
3	Jay Bhattacharya, Timothy Hyde and Peter Tu, "Health Economic Macmillian, 2014	omics", Palgrave							
4	Peter Zweifel, Friedrich Breyer, Mathias Kifmann, "Health E Springer Berlin Heidelberg, 2009	Economics,							
5	Barbara McPake, Charles Normand, Charles E. M. Normand, Economics: An International Perspective", Routlegde, 2008	" Health							

	Reference Books								
1.	Himanshu Sekhar Rout and Prasant Kumar Panda(2010) Health Economics in								
	India								
2.	Edwin G Dolan and John C Goodman								
3.	D. Amutha (2016) "A Textbook of Health Economics", Edition 1, Mangalam								
	Publishers and Distributers, Chennai.								
4.	Charles E. Phelps, Health Economics", Routlegde,2017								
5.	1 J								
	2017								
	Web Resources								
1.	www.census.org								
2.	www.NFHS.org								
3.	www.NSSO.org								
4.	https://tnhealth.tn.gov.in/								
5.	https://tnhealth.tn.gov.in/								

	PO	PO	PO 3	PO 4	PO 5	PO 6	PO	PO 8
	1	2					7	
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	3	2	3	3	3
CO 4	3	2	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	15	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	3.0	3.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	1	3	1
CO2	2	2	2	2	2
CO3	2	3	2	3	2
CO4	3	3	3	3	2
CO5	3	3	2	3	3
Weightage	13	14	10	14	10
Weighted percentage of Course Contribution to PSOs	2.6	2.8	2	2.8	2

Strong-3 M-Medium-2 L-Low-1

SECOND YEAR-SEMESTER - IV

Subject	Subject Name	_	L	T	P	S		S		Mark	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	BASIC ACCOUNTANCY	SEC-6					2	2	25	75	100
	Lea	rning Ob	jecti	ives							
C1	· -	Γο provide an understanding on the basic concepts in Financial Accounting									
C2	To equipped with basic ki	nowledge	aboı	ıt Ta	ally.						
C3	To describe the Final Acc										
C4		To understand the bank Reconciliation Statement and its uses									
C5	To use the Tally Software	To use the Tally Software and its applications									
UNIT	Contents										o. of ours
I	Introduction to Accounting Definition — Objectives — Functions- Advantages and Disadvantages- Single Entry Book Keeping and Double - Entry Book Keeping.									15	
II	Accounting -Books and I Journal – Ledger- Subsid Meaning- Methods of I Errors- Rectification of En	iary Book Preparation									15
III	Final Accounts Final Accounts- Preparati Balance Sheet (Simple Ac			- Pr	ofit	and	Loss	s Acc	ount-		18
IV	Bank Reconciliation State Bank Reconciliation State Preparation of Bank Reconciliation Reconciliation State Preparation of Bank Reconciliation State Preparation of Bank Reconciliation State Preparation State Pr	tement –	Nee			eani	ng- I	Metho	od of		15
V	Tally Software Introduction to Accounting Package – Tally- Meaning, Features, Advantages, Data Entry, Formatting Data, Functional Keys and Simple Calculation- Tally: (Theory for Exam)										12
		Total									75

	Course Outcomes	Programme Outcomes						
СО	On completion of this course, students will							
1	Understand the Basic Concepts of Accounting and prepare Book keeping.	PO1,PO3						
2	Make Journal and Ledger and Categorize the various subsidiary books of accounts and identify & rectify errors	PO1,PO3						
3	Prepare Profit and loss account and Balance Sheet	PO1, PO2,PO3						
4	Tabulate Bank Reconciliation Statement.	PO2,PO3						
5	Apply Tally Software Package in Accounting	PO3,PO8						
	Textbooks							
1	Reddy. T.S and Hari Prasad Reddy. Y(2013) Financial and Accounting Margham Publications Chennai	Management						
2	Reddy .T.S Murthy(2012) Financial Accounting Margham Public Chennai	cations						
3	Rajni Sofat, Preeti Hiro, "Basic Accounting", PHI Learning, 2010							
4	Nishat Azmat, Andy Lymer, "Basic Accounting", Mobius, 2016							
5	John J. Wild, Barbara Chiappetta, Ken Shaw, "Fundamental Acc Principles", Mc Graw Hill, 2016	ounting						
	Reference Books							
1.	Mukesh Mahajan, P.S.Gills, V.P.Sharma and H.S.Punia(2001), of Accountancy, Unistar Books, Chandigarh.	Fundamentals						
2.	Sundeep Sharma (2004) Principles of Accounting, Shree Niwa Jaipur	as Publication,						
3.		018),Advanced						
4.	Maheshwari S.N and Suneel.K.Maheshwari, (2018), Financia Vikas Publishing House.	al Accounting						
5.	Goyal V.K and Ruchi Goyal, (2012), Financial Accounting, India Learning Private Limited.	Prentice Hall						
	Web Resources							
1.	https://www.accounting.com/resources/students/							
2.	https://icmai.in.							
3.	https://www.cipfa.org							
4.	https://www.accountingcoach.com/							
5.	https://www.youtube.com/watch?v=OItO9XwgHII							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	2	1
CO2	2	2	3	2	2
CO3	3	2	3	2	2
CO4	2	2	3	2	2
CO5	2	2	3	2	2
Weightage	11	10	15	10	9
Weighted percentage of Course Contribution to	2.2	2	3	2	1.8
PSOs					

S-Strong-3 M-Medium-2 L-Low-1

SECOND YEAR-SEMESTER - IV

Subject	Subject Name	_	L	T	P	S		S		Marl	KS				
Code		Category					Credits	Inst. Hours	CIA	External	Total				
	Modern Banking and	SEC-7					2	2	25	75	100				
	Insurance														
G1		rning Ob													
C1	To discern the modern ba									1.					
C2	practices														
C3	To know the role of insura														
C4	To understand the insuran						_								
C5	To know the Major Insur			on i	n In	dia	and it	ts gro	wth						
UNIT		Conten	ts								o. of				
_											ours				
I	Banking Commercial Banks- Functions of Commercial Banks- Private and Public Sector Banks- Credit Creation - Commercial Banks's role- Payment Banks- functions- Digital Banking-Tools - Methods Central Banks										15				
	Functions of a Central Ba Effects and Limitations –	•					-		cy –						
III	Introduction to Insurance Insurance: Meaning and Development -Saving a Private Insurance: Life V	ce Types- Ro nd Invest s Non-Lif	ole c men	f In t A	sura spe	ance cts	in E	cono ocial	Vs	1	16				
IV	Life, Health and General Insurance Policies. Insurance Contract and Risk Management Meaning of contract- Insurable Interest- Utmost good faith- Principle of Indemnity and other Principles-Risk Management: Definition and Types- Management of Risk through Identification Analysis and Control.								ent:	15					
V	Insurance Business in In Major Insurance Legislat Insurance- Health Insur Insurance Companies- In Act.	idia tion- Grov ance- Rei	vth nsu	anc	e- :	Entı	ry of	Pri	vate						
		Total								7	7 5				

	Course Outcomes	Programme Outcome					
СО	On completion of this course, students will	Outcome					
1	Recollect the financial tools and methods of banking operations	PO1,PO2					
2	Understand and describe the central banking operations.	PO1,PO2					
3	Explain various types of insurances in Practice	PO1, PO4					
4	Evaluate the insurance policies and recommend the right policies for use.	PO1, PO2,PO4,PO7					
5	Evaluate the macro level implications of the various insurances.	PO1,PO3,PO8					
	Textbooks						
1	Srivastava P.K. (2013), Banking Theory and Practice, Himalaya House, New Delhi	Publishing					
2	Heffernan, S. (2005). Modern Banking. John Wiley & Sons						
3	Tyagi, C. L., & Tyagi, M. (2007). Insurance Law and Practice. A Publishers & Dist.	Atlantic					
4							
5	Prasada & Radhika Rao, "Trends of Modern Banking", BSP Pul	blication, 2016					
	Reference Books						
1.	Finsinger J. and M.V. Pauly (Eds.) (1986), The Economic Regulation: A Cross National Study, Macmillan London.	es of Insurance					
2.	Sethi, J., & Bhatia, N. (2012). Elements of Banking and Learning Pvt. Ltd	Insurance. PHI					
3.	Lewis, M. K. (1992). Modern Banking in Theory and Economique, 203-227.	Practice. Revue					
4.	Tripathy, N. P., & Pal, P. (2005). Insurance: Theory and practice Pvt. Ltd.	e. PHI Learning					
5.	Muraleedharan, D. (2014). Modern Banking: Theory and Learning Pvt. Ltd	Practice. PHI					
	Web Resources						
1.	https://www.irdai.gov.in						
2.	https://rbi.org.in						
3.	https://www.studocu.com						
4.	https://www.indiapost.gov.in/Financial/Pages/Content/pli.aspx						
5.	https://licindia.in/						

	PO	PO	PO 3	PO	PO	PO	PO 7	PO 8
	1	2		4	5	6		
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	14	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	2.8	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	2	2
CO3	2	2	3	3	2
CO4	3	3	3	3	3
CO5	3	3	3	2	2
Weightage	14	14	15	13	11
Weighted percentage of Course Contribution to	2.8	2.8	3	2.6	2.2
PSOs					

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	x	L	T	P	S		LS		Marl	KS	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	MONETARY ECONOMICS	Core IX					4	5	25	75	100	
	· ·	Learning Ob	iecti	ves								
C1	To understand the the				its	app	licati	on				
C2	To explains working											
C3		e of Comme							nalisat	ion a	nd its	
	operations											
C4	To compare the mone	o compare the monetarism and Keynesianism										
C5	To identify the role of	central banks	and	its	ope	ratio	ons					
UNIT		Content	S							No. of Hours		
I	Money									15		
	Definition, functions,	Importance-F	orm	s of	f M	one	y- St	ipply	of			
	Money (M1, M2, M3,	, M4)-Crypto (Curr	enci	es.							
II	Demand for Money									15		
	Demand for Money											
	Inventory theoretic											
***	Approach - Milton Fr		rmu	late	d Q	uan	tıty T	heory	/.	1	~	
III	Monetarism Vs Keyı			:		D - 4	. .	4 -	- 6	1	5	
	Money Supply Mo											
	Money Supply – Mo Inflation.	mey Munipine	21. k	սբբ	пу	Siuc	e Poi	icies	OI			
IV	Commercial Banks									1	5	
1 4	Commercial Banks -	Credit Creat	ion	– R	Role	of	Com	merc	ial	1	5	
	Banks after Nationalis											
	Narasimhan Committe											
V	Monetary Stability a		ank							15		
	Inflation and Deflatio				Cau	ises	and	Effec	ts-			
	Demand-Pull and Cost-Push Inflation- Central Bank Functions -											
	Reserve Bank of India (RBI) -Monetary Policy and its											
	Operations in India.											
		Total								75		

	Course Outcomes	Programme Outcomes								
CO	On completion of this course, students will	8								
1	Acquire knowledge of Money and its Functions.	PO1,PO2								
2	Understand the Demand for Money and its Determinants.	PO1,PO2								
3	Acquire information on Supply of Money and its Determinants.	PO1,PO2								
4	Understand operations of Commercial Banks and Money Multiplier. PO1,PO2,PO3									
5	Identify the Monetary Policy Implications	PO1,PO2,PO8								
	Textbooks									
1	Gupta R.D. (1995), Keynes and Post Ke Publishers, New Delhi.	eynesian Economics, Kalyani								
2	Jhingan M. L. (2004), Monetary Economics, Ko	nark Publication, New Delhi.								
3										
4	4 L. Blume, Steven Durlauf, "Monetary Economics", Palgrave Macmillan, 2016									
5	Keith Bain, Peter Howells, "Monetary Economic Basis", Macmillan, 2009	cs:Policy and Its Theoretical								
	Reference Books									
1.	Vaish M.C. (2004), Money, Banking and International (P) Ltd, New Delhi.	nternational Trade, New Age								
2.	Sundaram K.P.M. (1996), Money, banking at New Delhi.	nd International Trade, Vikas,								
3.	Basil J. Moore (1965), An Introduction to the University Press.	he theory of Finance, Oxford								
4.	Sethi, T.T. (2003). Monetary Economics: S. Cha	and and Co., New Delhi								
5.	Ghosh, B.N. and Rama Ghosh. (1989). Fundam Himalaya Publishing House, Mumbai									
	Web Resources									
1.	www.rbi.org.in									
2.	https://www.imf.org									
3.	https://www.oecd.org									
4.	https://www.bis.org/publ/work437.pdf									
5.	https://www.worldbank.org/									

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	2	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	14	15	14	14	15
Weighted percentage of course contribution to POS	2.8	3.0	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	2	3	2	2
CO3	3	2	3	2	2
CO4	3	2	3	2	2
CO5	3	3	3	3	3
Weightage	15	12	15	12	11
Weighted percentage of Course Contribution to PSOs	3	2.4	3	2.4	2.2

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Mar	·ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	FISCAL ECONOMICS	Core -X					4	5	25	75	100
Learning Objectives											
C1	To enable students to acquire Economics.	re Kno	wled	dge	on	the	e vai	rious	face	ts of	Fiscal
C2	To illustrates various theories of										
C3	To describes the budget process and features of a good tax system										
C4	To analyse the trends in public e										
C5	To evaluate the Budget of the C			of I	ndia	ı, ce	ntral	and s	tate r	<u>elatio</u>	
UNIT		Conter	ıts								No. of Hours
I	Introduction Fiscal Economics: Nature, Scope, Objectives and Instruments -Major Fiscal Functions - Market Failure: Public Goods and Private Goods, Externalities, Efficiency Versus Equity- Principles of Functional Finance.									15	
II	Theories of Fiscal Economics a			ПСТР	105	<i>J</i> 1 1	uncu	Onar	iiiuii	<u> </u>	14
	Principle of Maximum Social Ability-to- Pay Approach-Equa Instruments.	Advant	age								
III	Budget and Taxation Role of Government in a Mod Structure - Taxation -Features of Taxes -Concept of Impact- Inc and Determination of Tax Burde	of a Good	od T and	ax S Shi	Syst fting	em- g of	Dire	ct an	d Ind	irect	16
IV	Public Expenditure and Debt Public Expenditure: Canons and Expenditure- Public Debt: Mea	d Classi	ifica	tion ype	-W	⁷ agr Burd	len o				15
V	Principles of Public Debt Management– Deficit Financing. Indian Public Finance Budget of the Government of India (Previous Financial Year)-Sources of Public Receipts (Tax and Non-Tax, GST and its Impacts)-Components of Public Expenditure-Sources of Public Borrowing and Debt Liabilities-Deficits-Appraisal of FRBM Act 2004- Fiscal Federalism: Centre and State Relations -Finance Commission Recommendations of Last 3 years.									15	
		Tota	l								75

	Course Outcomes	Programme Outcome							
CO	On completion of this course, students will								
1	Understand the importance and Instruments of Fiscal Economics.	PO1,PO2							
2	Evaluate the Principles and theories of Public Finance.	PO2							
3	Analyze the Budget, Indian Tax System and Policy.	PO2,PO3							
4	Describe Classification, Laws of Public Expenditure and Public Debt.	PO1,PO2							
5	Know the Indian Public Finance System and Policy Recommendations.	PO1,PO3,PO7							
	Textbooks								
1	Bhatia H.L., (2012), Public Finance, Vikas Publications.								
2	Tyagi B.P and H.P.Singh(2018) "Public Finance" Jai Prakash N	Vath & Co, Meerut							
3									
4	Lekhi, "Public Finance", Kalyani Publishers, 2015.	_							
5	Richard. A. Musgrave & Peggy B. Musgrave, "Public Finar Practices", McGraw Hill International Edition, New York, 2006.	nce in Theory and							
	Reference Books								
1.	Harvey Rosen, (2005), Public Finance, Seventh Edition, McGrav	w Hill Publications.							
2.	Kaushik Basu and Maertens (Ed), (2013), The New Oxfo Economics in India, Oxford University Press.								
3.	Sury M.M., (1990), Government Budgeting in India, Commonwo	ealth Publishers.							
4.	Andley and Sundaram. (2004). Public Finance, Ratan Prakashan.								
5.	Mu Raja J. Chelliah, "Fiscal Policy in Underdeveloped Cou Moowbray Limited at the Alden Press Oxford, II Edition, 2012.	intries", Allen and							
	Web Resources								
1.	https://finmin.nic.in/								
2.	https://www.nipfp.org.in/								
3.	https://www.niti.gov.in/								
4.	https://www.gst.gov.in/								
5.	https://www.indiabudget.gov.in/								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	2	2	3	3	2
CO3	3	3	3	2	3
CO4	2	2	2	2	1
CO5	3	3	2	3	2
Weightage	13	13	13	13	10
Weighted percentage of Course Contribution to PSOs	2.6	2.6	2.6	2.6	2

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	_	L	T	P	S		S		Marl	ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	INDUSTRIAL ECONOMICS	Core- XI					4	5	25	75	100
	Lea	rning Ob	jecti	ives			I	I		ı	L
C1	To discuss the Features, Economy	Performa	nce	and	de	velo	opme	nt iss	ues o	f the	Indian
C2	To analyse the various the	eories of Ir	ndus	trial	Lo	cati	on.				
C3	To know the licensing pol	licies and i	indu	stria	ıl si	ckne	ess				
C4	To describe the growth Pa	tterns in I	ndia	n In	dus	trial	Sect	or.			
C5	To observe the trends and	prospects	of i	ndu	stria	ıl gr	owth	in In	dia		
UNIT		Contents	S						N		Hours
I	Introduction Nature and scope of Industrial Economics - History of Industrial Revolution -Digital Revolution -Classification of Industries: Public Sector, Private Sector and Public Private Partnerships- Large, MSMEs, Cottage Industries- Concept of Plant, Firm and Industry. Theories of Location									15	
	Theories of Industrial Lo Factors Affecting Loca Industries – Decentralizat and Economic Efficien Concentration ratio - Hirs	tion-Local ion of Indi cy- Meas	lizat ustri sure:	ion es-I	-G ndu f C	loca stria	alizat al Eff centra	ion (icienc	of cy		V
III	Industrial Licensing and Policies Industrial Licensing – MRTP Act – Industrial Policies – Industrial Productivity -Capacity Utilization - Industrial Sickness- Mergers and Acquisitions – Profitability and Efficiency.									14	
IV	Industrial Regions of the World and India -Industrial Clusters in India- Sunrise Sector- Regional Backwardness- Government Initiatives.									1:	5
V	Growth Trends in India Industrial Growth in India: Trends and Prospects – Incentives to Promote Industrialization – Ease of Doing Business Ranking - MNCs in India -Special Economic Zones- FDI Policy- Make in India Initiative- National Manufacturing Policy.										5
		Total								7:	5

	Course Outcomes	Programme Outcomes					
CO	On completion of this course, students will						
1.	Understand the importance of Industrial Economics	PO1,PO2					
2.	Examine theories of industrial Location	PO2,PO3					
3.	Review the relevance of Industrial Policies	PO1,PO2,PO3					
4.	Describe the Industrial belts of the World and India	PO2,PO2					
5.	Analyse the Industrial Trends in the Indian Economy. PO2,PO3						
	Textbooks						
1.	Ranjana Seth . (2010) Industrial Economics An	e's Student Edition.					
2.	Barthwal R.R (2007) Industrial Economics An I	ntroductory					
	Textbook, New Age International Publishers						
3	Dennis W.Carlton and Jeffrey M.Perloff, Moder						
	Organisation, Cambridge University Press,2015						
4	Rajesh Kumar R(2021) Industrial Economics an Publishers	d Foreign Trade Jyothis					
5	Louis Philips, "Applied Industrial Economics", Press, 1998	Cambridge University					
	Reference Books						
1.	John Weiss (2011) The Economics of Industrial	Development, Routledge					
2.	Kuchhal, S. C. Industrial Economy of India, Cha						
	House, Allahabad (1980)	-					
3.	Dhingra I.C and Nitin Dhingra (2013) Industrial Publications	Economics Book Age					
4.	Martin, S., (2001)Advanced Industrial Economic Blackwell	cs, 2nd Edition, Wiley-					
5.	Paul Belleflameet.l"The theory of Industrial Org Strategies", Cambridge University Press, 2012	ganisation- Markets and					
	Web Resources						
1.	https://www.india.gov.in/topics/industries						
2.	https://business.mapsofindia.com/india-industry						
3.	https://dpiit.gov.in/						
4.	https://dri.nic.in/						
	-						
5.	https://msme.gov.in/						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	3	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	15	15	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	3.0	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	3
CO3	3	3	2	3	3
CO4	2	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	13	15
Weighted percentage of Course Contribution to PSOs	2.8	3	2	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Mar	ks	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	ENVIRONMENTAL ECONOMICS	Core - XII					4	5	25	75	100	
Learning Objectives												
C1	To understand the theoretic				enta	al E	cono	mics				
C2	To choose the relevant economic tools to improve Environmental Quality											
C3	To describe the Environme	To describe the Environment as a Public Good and market failure theories										
C4	To doctrine the various methods of environmental valuation and its uses											
C5	To know the regulation of I	To know the regulation of Pollution through Economic Instruments										
UNIT	Contents									No. of Hours		
I	Fundamentals of Environmental Economics Definition, Scope and Significance - Environment - Economy Linkages - Material Balance Approach - Malthusian and Neoclassical perspective of Environment - Sustainable Development - Environment Kuznets Curve.									1	5	
III	Economics of Natural Res Classification of Natural R Economics of Exhaustible Resources. Market Failure	sources Resources - S	card	city							2	
	Environment as a Publ Externalities - Pigouvian Rights.	Fee and C										
IV	Valuation of Environment Total Economic Value - Contingent Valuation Method - Stated Preference - Travel Cost Model - Hedonic Pricing - Economics of Sustainable Development - Green Accounting - Ecological									18		
V	Footprint, Carbon Footprint, Ecological Shadow. Economics of Pollution Control Optimal level of Pollution - Regulation of Pollution through Economic Instruments - Command and Control Approach. Total									15		

	Course Outcomes	Programme Outcomes							
СО	On completion of this course, students will								
1	Have a better understanding of Environment-	PO1 PO2 PO5							
	Economy Linkages.	PO1, PO2,PO5							
2	Apply environmental concepts to Economic Theories.	PO2,PO3							
3	Create economic policies incorporating Environmental Issues.	PO5, PO7							
4	Analyse the methods to value Environment Pollution. PO2,PO3								
5	Evaluate the need for reduction of Pollution.	PO2,PO7							
	Textbooks								
1	Karpagam. M, (2017), Environmental I	Economics—Third Edition,							
	Sterling Publication Pvt. Ltd, Noida.								
2	Nick Hanley, Jason Shogren and Ben Wh								
	Environmental Economics, Second Edition, Oxford								
3	Eugine .T Environmental Economics, Oxford University Press, New Delhi. (2014),								
4	Hanley N, Shogren JF, White B "Environment	al Economics in Theory and							
	Practice", 2nd Edition. Palgrave Macmillan, 2007								
5	Kolstad, Charles D, (2000), Environmental Ec University Press,	onomics, New York: Oxford							
	Reference Books								
1.	Maureen L. Cropper and Wallace E. Oates, "Survey", Journal of Economic Literature, Volume								
2.	Barry C. Field, (1994)Environmental Economics McGraw-Hill,	: An Introduction, Singapore,							
3.	Hussen, Ahmed.M.(1999), Principles of Environr Ecology and Public Sector. London: Routledge.	mental Economics: Economics,							
4.	Dr.S.Sankaran(2012) Environmental	Economics Margham							
	Publications.								
5.	Mark Maslin(2014) "Climate Change: A Very	Short Introduction 3 rd Edition							
	Oxford University Press.								
	Web Resources								
1.	https://unfccc.int/								
2.	https://www.undp.org/								
3.	http://moef.nic.in/								
4.	https://www.envis.nic.in								
5.	https://www.unep.org								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	14	15	14	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	3
CO3	3	3	2	3	3
CO4	2	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	13	15
Weighted percentage of Course Contribution to PSOs	2.8	3	2	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Marks		
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	TAMIL NADU ECONOMY	Discipline Specific Elective - V					4	5	25	75	100	
		Learning O	bjec	tive	S			1	1	1		
C1	C1 To discuss the Features, Performance and development issues Economy										nil Nadu	
C2	To analyse the agricultura	l and industr	ial s	cena	ario	in 7	Γamil	Nadı	l			
C3	To understand the industri	al scenario i	n taı	nil 1	nadı	ı an	d its g	growt	h			
C4	To know the general perfo											
C5	To describe the state finar		evel	opn	nent	init	iative	es				
UNIT I		Contents								No. o	of Hours 15	
III	Tamil Nadu–Salient features–Geographical Features – Economic and Social Indicators –Human Development – Index Rank–Gender Disparity Index–Poverty Index –Work Participation Rate – Unemployment Rate – Literacy Rate– Life Expectancy – Demography and Occupational Patterns. Agriculture Agriculture—Land Use Patterns– Cropping Pattern–Irrigation – Agricultural Marketing – Defects and Remedial measures – Agricultural Finance – Policy and Issues –Crop Insurance. Industry Industrial Scenario in Tamil Nadu – Production Trends—Large Industries- MSMEs –Khadi and Village Industries – Export Contribution of top 5 Major Industries - Industrial Financial Institutions: TIIC, SIDCO, SIPCOT, Industrial Estates-DIC, EPZ, SPZ, SEZ.								der		16 14	
V	State Finances and Development Initiatives State Finance – Revenue and Expenditure of the State – Tamil Nadu's Recent Budget – Poverty Alleviation and Unemployment Programmes – Education and Health Care and State Welfare Programmes. General Performance of the State Tourism and Medical Tourism – Women Empowerment											
	Programme – Self I MahalirThittam - Environ			and n M		Micı ıres		Finan	- J			
	THE PROPERTY OF THE PROPERTY O	Total	2010	.1 171	Just	<i></i> 1 00	•				75	

	Course Outcomes	Programme Outcomes								
CO	On completion of this course, students will									
1	Understand salient features, Poverty, Unemployment of Tamil Nadu Economy	PO1,PO2								
2	Examine the Issues in Indian Agriculture, Land Use Patterns, finance and Insurance	PO2,PO3								
3	Grasp the Industrial Scenario in Tamil Nadu	PO1,PO7,PO8								
4	4 Describe the status of State Finances and Development Programmes of Tamil Nadu PO2,PO3									
5	Analyse the overall performance of Tamil Nadu Economy.	PO3,PO7,PO8								
	Textbooks									
1	Leonard A.G,S.J, (2006), Tamil Nadu Economy, Macmillan I									
2	Naganathan M (2002), Tamil Nadu Economy: Trends and Prospects,(ed.), University of Madras.									
3										
4										
5	S. Perumalsamy, " Economic Development of Tamil Company,1985	Nadu",S.Chand &								
	Reference Books									
1.	Veeramani A.R., Tamil Nadu Agricultural Economy, Divyasre									
2.	Manickam.S, (2010), Tamil Nadu – An Economic Appr Evaluation and Applied Research, Panorama of Indian Economic	-								
3.	Madras Institute of Development Studies, (1988), Tar Performance and Issues, Oxford and IBH Publishing Con Delhi									
4.	Kurien C.T and James Joseph (1979), "Economic Chang Regionally and Functionally Disaggregated Study", Allied New Delhi.									
5.										
	Web Resources									
1.	www.tn.gov.in									
2.	http://tnenvis.nic.in/									
3.	https://www.msmeonline.tn.gov.in/									
4.	https://ctd.tn.gov.in									
5.	https://www.tamilnadutourism.tn.gov.in									

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	2	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	14	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	3	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	15	11	15	14
Weighted percentage of Course Contribution to PSOs	3	3	2.2	3	2.8

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	_	L	T	P	S		S		Marl	KS	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	MANAGERIAL ECONOMICS	Discipline Specific Elective-V					3	5	25	75	100	
	Learning Objectives											
C1	To develop analytical	and problem-	solv	ing	skil	ls ar	nong	the s	tudent	ts.		
C2	To enable students to Capital Budgeting and its concepts.											
C3	To understand the cost											
C4	To know the Demand	for Durable a	nd l	Non	-Du	rabl	e Pro	ducts				
C5	To familiarize students	s of Pricing Po	olici	es a	nd i	ts P	ractio	es.				
UNIT		Contents							N		Hours	
I	Introduction Nature and Scope of Managerial Economics - Meaning - Characteristics— Importance—Role and Responsibilities of Managerial Economist — Basic Economic Tools in Managerial Economics.									15		
II	Demand, Cost and Profit Analysis Demand for Durable and Non-Durable Products, Demand Forecasting Techniques -Statistical and Non-Statistical Techniques -Cost Estimation - Cost-Volume-Profit Analysis (Break Even Analysis)- Objectives and Assumptions; Determination of Break Even Point, Limitations									1.	,	
III	Pricing Policies and I Objectives - Popular Discounts and Differences Retailers- Price Foreca	Pricing Methentials- Pricing					_			12		
IV	Capital Budgeting Capital Budgeting: Need for capital budgeting- Different steps in Capital Budgeting Appraisal Methods - Payback Method, Accounting Rate of Return, Net Present Value method, Internal Rate of Return Method, Cost-Benefit Method - Capital Rationing.								k e	18		
V	Cost of Capital Sources of Funds for Long Term Financing-Cost of Debt Capital -Cost of Preferred Stock -Cost of Equity Capital or Common Stock-Cost of Retained Earnings.									15		
		Total								75	5	

	Course Outcomes	Programme Outcomes								
CO	On completion of this course, students will									
1	Understand the Micro Economic Principles and	PO1 PO2								
	applying it in Business Decision.	PO1,PO2								
2	Examine the concepts of Demand, Cost and	PO1,PO2								
	Profit	FO1,FO2								
3	Determine and analyse the various Pricing	PO2, PO3								
	Techniques.	·								
4	Appraise the Project Proposals	PO4,PO3								
5	Understand the sources of Finance for	PO2, PO3								
	Business.									
4	Textbooks (1997)									
1	Varshney R.L., and Maheshwari K.L. (1997), I	Managerial Economics, Sultan								
2	Chand, N Delhi Mahta P.L. (1997). Managarial Factorias, Sulta	o Chand New Dalle:								
3	2 Mehta P.L (1997), Managerial Economics, Sultan Chand, New Delhi.									
3	, and the same of									
	Wiley,2014									
4	Michael R Baye, Managerial Economics & Busin	ness Strategy – Mc. Graw Hill,								
	USA, 5th Edition 2006.									
5	Yogesh, Maheshwari, Managerial Economics, Pl	HI Learning PvtLtd,2013								
	Reference Books									
1.	Dominic Salvatore, (1993), Managerial Econor	mics, McGraw Hill Inc, New								
	York									
2.	Ahuja. H. L. (2004), Business Economics, S. Cha									
3.	L. Trivedi (2002), Managerial Economics: T	heory and Applications Tata								
	McGraw Hill.									
4.	Dwivedi D.N (2000), Managerial Economics, Vi									
5.	Gregory Mankiw(2008) Economics: Principles	and Applications, New Delhi,								
	Cengage Learning India.									
1	Web Resources									
1.	http://economics.about.com/od/pricing									
2.	www.rbi.org									
3.	https://nptel.ac.in/courses/110101005									
4.	https://www.managementstudyguide.com/managerial-economics									
5.	https://hbr.org/1976/11/pricing-policies-for-new-p	products								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	14	15	14	15	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	2	3	3
CO2	3	2	3	3	3
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	15	13	13	15	14
Weighted percentage of Course Contribution to PSOs	3	2.6	2.6	3	2.8

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	_	L	T	P	S		S		Marl	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	OPERATIONS RESEARCH	Discipline Specific Elective-VI					3	5	25	75	100
	Learning Objectives										
C1	To enable students t	to understand the	e rat	iona	ıl de	cisi	on m	aking	in pra	actice	
C2	To understand use of applications,.	of key concepts s	such	as I	Line	ar F	Progra	ımmi	ng and	d its	
C3	To probe the Trans	sportation Assign	nme	nt C	PM	,PE	RT a	nd Qı	ueuing	7	
C4		To provide understanding about making Rational Decisions in Practice.									
C5	To provide knowled	lge on acquiring	Ent	repr	ene	uria	l Skil	ls.			
UNIT	Contents							No. of Hours			
I	Introduction to Operations Research Operations Research — Definition—Methodology — Tools— Types of Operations Research Models—Operations Research and Decision Making - Limitations.							1	2		
II	Linear Programma Definition — App Graphical solution— Method (2 Variable	ing Problem plications- Ass - Maximization	ump	otior	ns -					1	5
III	Transportation and Assignment Introduction – Matrix Formulation of a Transportation Problem– North West Corner Entry Method –Vogel's Approximation Method- Initial Basic Feasible Solution (basic problems) - Assignment – Introduction – Balanced and Unbalanced Assignment Problem – Solution using					8					
IV	Hungarian Assignment Method. Decision Theory Decision Making under Risk and Uncertainty-Decision Tree Analysis-Network Analysis –Basic Concepts: CPM – PERT					ree	15				
V	Queuing Theory Queuing Theory - Basic Concepts -Traffic Intensity— Idle Rate- Single Channel - Number of Customers in Line and System - Time Spent by the Customers in Line and System - Probability of Customers' Waiting.					1 -		5			
		Total								7	5

	Course Outcomes	Programme Outcomes					
CO	On completion of this course, students will						
1	Understand the Characteristics and Methodology of Operations Research.	PO1,PO3					
2	Analyse constraints in optimization using LinearProgramming PO2,PO3						
3	Examine the role of various Transportation Model and Optimum cost in Assignment PO2,PO3						
4	Take appropriate decisions under conditions of risk and Uncertainty	PO3,PO4					
5	Evaluate the costs involved in Queuing	PO2,PO3					
	Textbooks						
1	1 Vittal P.R, (2019), Introduction to Operations Research, Margham Publications						
2	Gupta P.K and Manmohan, (2019), Operations Research Sultan Chand, New Delhi						
3	G. Srivivasan, "Operations Research: Principles and Application", Prentice Hall India Pvt., Limited, 2017						
4							
5	P. RamaMurthy, "Operations Research", New Age Internati	onal, 2007					
	Reference Books						
1.	Chawla K.K ,Vijay Gupta and Bhushan K.Sharma (20 Operations Research, Kalyani Publishers	115) Introduction to					
2.	HamdyaTaha,(2017)Operations Research: An Introduction Pearson	, 10 th Edition,					
3.	Kapoor V.K.(2017) Operations Research, Sultan Chand and	d Sons, New Delhi,					
4.	Gupta P.K & Manmohan(2003) Problems in Operations and Solutions), Sultan Chand and Sons, NewDelhi	Research (Methods					
5.	Panneerselvam R.(2018) Operations Research, Prentice-Ha	ll India,					
	Web Resources						
1.	https://www.edx.org/course/operations-research-an-active-a	approach					
2.	https://www.theorsociety.com/resource-centre/teaching-res	ources/					
3.	https://or.stackexchange.com/questions/4277/operations-resources-for-beginners	esearch-self-study-					
4.	https://www.notes4free.in/admin/postimages/OR%20NOTES.pdf						
5.	https://youtu.be/x-Wx9KLRBpk						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	15	15	15	14	14	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	3.0	2.8	2.8	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	2
CO2	3	3	3	3	3
CO3	3	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	15	11	15	14
Weighted percentage of Course Contribution to PSOs	3	3	2.2	3	2.8

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name	_	L	T	P	S		Š		Marl	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	GENDER ECONOMICS	Elective					3	5	25	75	100
	Learning Objectives										
C1	Students will be able to se	ensitize on	issu	es tl	hat i	is re	lated	to ge	nder		
C2	To understand the concep	tual clarifi	catio	on o	f wo	ome	n and	l wor	k		
C3	To analyse the Women in	n Organize	d an	d U	norg	gani	zed S	Sector	s in a	n Eco	nomy
C4	Identify the marginalization	on of wom	en i	n ec	ono	mic	theo	ry and	d in th	e eco	nomy
C5	Incorporate gender in ma	instream p	olic	y ma	akin	ıg					
UNIT	Contents								. of		
											urs
I	Introduction to Gender									1	2
	Definition - Gender - Ge										
	Feminist Perspective in Economics - Classical and										
	Neoclassical Economics- Post Keynesian Economics-										
	Economic Measurements - Empirical Challenges.										
II	Development and Anti -	_					XX 7		т	I	5
	Development Versus		-				Wom		In		
	Development (WID)- V										
	Gender And Developme Women And Environm						JOWE	imei	π-		
III	Women and Work – A					ion				1	8
111	Invisibility of Women –							iane	of	1	o
	Methods, Concepts, D										
	Theory- A Critique of The			-	•						
	Measures To Rectify This					. (1.	PP				
IV	Marginalization of Wom									1	5
	Women Sidelined – G		Disc	rim	inat	ion	The	ories	-		
	Women in The Labour I										
	Wage Differentials, Micro Credit - Women in The Organized										
	and Unorganized Sectors Of The Indian Economy (Application)										
	- Feminization Of Work a										
V	Gender, The Economy a									1	5
	Population – Demograph	ic Feature	s - :	Hea	lth	and	Edu	catior	ı -		
	Policy Measures – Government and NGOs– Gender Budgeting							g			
	Total							7	5		

	Course Outcomes	Programme Outcomes						
CO	On completion of this course, students will							
1	Recognize needs for Gender Analysis PO1,PO5							
2	Analyze the role of gender in development PO1,PO2,PO5							
3	Identify the reasons behind the marginalization of women PO2,PO5							
4	Formulate policies to include the excluded	PO5, PO7						
5	Integrate gender in Mainstream Economics	PO3, PO7						
	Textbooks							
1	Jaya Shrivatsava(2018) Gender Discrimination a	nd Inequality in Contemporary						
	India: Dimensionsand Voices of Protests, Kalpaz	2 Publications.						
2	Caroline Criado Perez(2019) Invisible Women: I	Data Bias in a World Designed						
	for Men, Harry N.Abrams.							
3	Mukesh Eswaran (2020) Why Gender Matters in	Economics Princeton University						
	Press	•						
4	4 K.R.Gupta, "Gender Problems and Policies", Atlantic, 2009.							
5	Joyce Jacobsen, "The Economics of Gender", W	Viley – Blackwell Publisher 3rd						
	Edition, 2007							

	Reference Books								
1.	GOI (1987), Shram Shakti, Report on the National Commission on Self								
	- employed Women and Women in the Informal Sector New Delhi.								
2.	Julie A Nelson (1996), Feminism, Objectivity and economics,								
	Routledge, London.								
3.	Krishnaraj, Maithreyiand JoyP. Deshmukh (1991), Gender in								
	Economics, Ajantha Publishers, New Delhi								
4.	Loutfi,MF(ed.)(2002),Women,Gender&Work,Rawat Publishers,								
	New Delhi								
5.	Krishnaraj, M., and M.P.D. Joy. Gender in Economics. Ajantha, New Delhi,								
	1991								
	Web Resources								
1.	https://www.unwomen.org/en/how-we-work/intergovernmental-support/world-								
	conferences-on-women								
2.	https://wcd.nic.in/								
3.	https://www.tn.gov.in/department/30								
4.	http://icds-wcd.nic.in/								
5.	http://new.nic.in/								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	15	14	15	15	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	2.8	2.8	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	2	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	14	15	10	15	15
Weighted percentage of					
Course Contribution to	2.8	3	2	3	3
PSOs					

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		S]	Mark	S
Code		Category					Credits	Inst. Hours	CIA	External	Total
	INTERNATIONAL	Core-					4	6	25	75	100
	ECONOMICS XIII										
C1											
C2	To understand the Foreign Excha										
C3	To know the BOP disequilibrium										
C4	To impart knowledge on Foreign										
C5	To familiarize students on Trade							•			
UNIT	Conter	nts						N	o. of	Hou	rs
I	Introduction Nature and Scope of International Economics -The Globalization of the World Economy - International Trade and the Nation's Standard of Living - International Trade Policy - Current International Economic Problems and Challenges.										
II	International Trade Theories								14		
	Absolute Advantage: Adam Smith - Comparative Advantage: David Ricardo - Opportunity Cost: Haberler - Reciprocal Demand: Mill - Offer Curves: Marshall - Factor Endowments: Heckscher-Ohlin - Leontief Paradox - Economic Growth and International Trade.										
III	Foreign Exchange Market								1	6	
	Foreign Exchange Market: Function and structures - Exchange Rates: Fixed, Flexible, Floating, Pegged, Nominal and Real Exchange Rates - Theories of Exchange Rates: Mint Parity Theory, Purchasing Power Parity Theory, and Balance of Payments Theory.										
IV	Balance of Payments								1	5	
	The Balance of Payments Account - Equilibrium and Disequilibrium in BOP - Surplus and Deficit in BOP-Adjustment Mechanism: Direct and Indirect Mechanisms—Export Promotion and Import Substitution.										
V	Terms of Trade and Trade Poli	-		_					1	5	
	Terms of Trade: Concept and Determinants - Terms of trade and Economic Development - Tariff and Non-Tariff Barriers - Effects - Quotas - Import Quotas Vs Tariffs - Free Trade and Economic Development-Free Trade Vs Protection.										
	Total							75			

	Course Outcomes	Programme Outcomes						
CO	On completion of this course, students will							
1	Develop ideas of the basic characteristics of Globalisation of the World Economy and its current international economic problems and challenges.	PO1						
2	Grasp the basic theories of International Trade and Economic Growth.	PO1						
3	Understand the functions, structure and theories of Foreign Exchange Market.	PO1,PO2,PO3						
4	Describe the BOP disequilibrium, Adjustment Mechanism, Export Promotion and Import Substitution.	PO2,PO3						
5	Outline the concepts of terms of trade and assess the Tariff, quotas, Free trade and economic development	PO1,PO2						
	Textbooks							
1								
2	, ,							
3								
4	M.L Jhingan, "International Economics", Vrinda	publications, 2016						
5	K.R.Gupta, International Economics, Atlantic Pul							
	Reference Books							
1.	Paul Krugman, Maurice Obstfeld, and Mar Economics: Theory and Policy, Addison-We Edition), 9th edition.							
2.	Kindleberger, C.P (1977). International Econom Co. Pvt. Ltd., Bombay	nics, D.B. Taraporevala Sons and						
3.	Leamer, E. E., & Stern, R. M. (2017). Quar Routledge.	ntitative International Economics.						
4.	Salvatore, D. (2016). International Economics. Jol	hn Wiley & Sons.						
5.	Jones, R. W., Grossman, G. M., Kenen, P. & Helpman, E. (Eds.). (1997). Handbook of I Elsevier.	B., Rogoff, K., Gopinath, G.,						
	Web Resources							
1.	https://www.imf.org							
2.	https://www.forextime.com/education/forex-tradi	ng-for-beginners						
3.	https://www.weforum.org/							
4.	https://www.wto.org/							
5.	5. https://policy.trade.ec.europa.eu/eu-trade-relationships-country-and-region/negotiations-and-agreements_en							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	2	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	15	14	14	15	15	14	15
Weighted percentage	2.8	3.0	2.8	2.8	2.8	2.8	2.8	3.00
of course contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	2	3	2
CO3	3	3	2	3	2
CO4	3	3	3	2	2
CO5	3	3	2	3	3
Weightage	15	15	12	14	12
Weighted percentage of Course Contribution to PSOs	3	3	2.4	2.8	2.4

S-Strong-3 M-Medium-2 L-Low-1

Subject		1	L	T	P	S		S		Mar	ks
Code		Category					Credits	Inst. Hours	CIA	External	Total
	DEVELOPMENT ECONOMICS	Core - XIV					4	6	25	75	100
	L	earning Obje	ectiv	es							
C1	To focuses on themes the	nat cut across	core	e val	lues	in (devel	opme	nt eco	onom	ics
C2	To describes the various	s approaches a	and	thec	ries	of	devel	opme	ent.		
C3	To analyze the significa	To analyze the significance of Development Models in Economic								lannir	ıg
C4	To enable the students to know about Development and Growth Models.										
C5	To probe the role of Financial System in Economic Development										
UNIT	Contents										. of urs
I	Introduction									1	2
II	Meaning and Nature of Development Economics – Core values of Development- Amartya Sen's Approach – Economic Growth Vs. Development – Progress and Economic Welfare – Comparative Economic Development.								th	1	5
п	Theories of Economic Rostow's stages of Gr Critical Minimum Effo Lewis Theory, Nurkse Harris-Todaro Model.	owth – Big ort - Utilisatio	Pus on o	h T f Si	heo irpl	ry us I	- The Manp	ower	-	1	3
III	Theories of Economic Growth and Development – II Harrod-Domar Model (Critical Expansion and Growth) Solow Model of Growth - Technical Progress and Growth - Human Capital and Growth - Myrdal Model (Cumulative								1	8	
IV	Causation Thesis) - Kaldor Model (Model of Distribution). Development Planning Development Planning - Concept and Rationale- Basic Models of Development Planning process - Government Failure and Market Economy - Role of NGOs in Economic Development - Trends in Governance and Reforms.						nd	15			
V	Role of Financial Syste Versus Informal Financial Foreign Aid - Developm	Development em in Econor ce – Micro Fi	nan	ce –	- Fo					1	5
		Total								7	5

	Course Outcomes	Programme Outcomes							
СО	On completion of this course, students will	8							
1	Outline the central themes and approaches to	DO1 DO2							
	Development.	PO1,PO2							
2	Compare and contrast the theories of Growth	PO1,PO2,PO3							
	and Development								
3	Critically analyse various Models of Growth.	PO2,PO3,PO7							
4	Examine the welfare impact of Development								
	Planning and proposed development	PO1, PO2,PO3,PO7							
	interventions by different institutions								
5	Evaluate the source and significance of Finance	PO3,PO4							
	in Economic Development								
	Textbooks								
1	Ahuja H.L. (2016), Development Economics, S. C.								
2	Jhingan M.L. (2016), Economics of Develo	opment Planning, Himalaya							
2	Publication House, 41 st Edition.	Name de la 11-12 Maria de la 11-12-12-12-12-12-12-12-12-12-12-12-12-1							
3	Dutt, A. (2003). Development Economics and Structuralist Macroeconomics								
4	Edward Elgar Publishing. Debrai Boy "Development Foonemies" Oxford Indian Poperhagica 1009								
5	Debraj Ray, "Development Economics", Oxford IndianPaperbacks,1998								
3	Alain de Janvry, Elisabeth Sadoulet, "Development Economics: Theory and								
	Practice", Talyor & Francis, 2021								
	Reference Books								
1.	Todaro Michael and C Smith Stephen (2017) Eco	nomic Development, Pearson,							
	12 th Edition								
2.	Taneja & R. M. Myre M.L. (2017), Economics of	of Development and Planning,							
	Vikas Publishing Co., 15 th Edition								
3.	Kulwant Rai Gupta (2006& 2009), Economics	of Development & Planning							
	(Vol. 1& Vol.2), Atlantic Publishers and Dist.	00) D. I							
4.	Huq, M. M., Clunies-Ross, A., & Forsyth, D. (20	09). Development Economics.							
~	McGraw Hill.								
5.	Meier, G. M., & Stiglitz, J. E. (Eds.). (200								
	Economics: the future in perspective. World Bank	R Publications.							
1.	Web Resources https://web.mit.edu/krugman/www/dishpan.html								
2.	http://www.niti.gov.in/								
3.	https://ida.worldbank.org/en/what-is-ida								
4.	https://www.trade.gov/								
5.	https://www.saarc-sec.org/								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	2	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	15	14	15
Weighted percentage	2.8	2.8	2.8	2.8	3.0	2.8	2.8	3.00
of course contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	2	3	2	3	2
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3
Weightage	14	15	13	15	13
Weighted percentage of Course Contribution to PSOs	2.8	3	2.6	3	2.6

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		S		Marl	ks	
Code		Category					Credits	Inst. Hours	CIA	External	Total	
	AGRICULTURAL	Core -					4	6	25	75	100	
	ECONOMICS	XV	octi	VOC								
C1 To probe into the various issues in agricultural Labour												
C2	To understand the marke	,						fΔgr	icultu	re		
C3	To study the impact of A											
C4									110.			
C5		To assess the Sustainable agriculture Development In india To familiarize students about the significance of Sustainable Agriculture.										
UNIT		Contents								o. of Hours		
I	Introduction									12		
	Scope and significance of Agriculture- Role of Agriculture in India's Development- Inter-sectoral Linkages - Farm							ı				
	Management: Definition and Principles-Management of Risl in Agriculture.											
II	Agricultural Labour									15	<u> </u>	
	Agricultural labour: Def Problems - Rural Unem Remedial Measures- Workers- Recent Wage	ployment: ' Minimum	Гур Waş	es, (ges	Con for	sequ	uence Agrici	es and ıltura	i			
III	Agricultural Finance	una sen En	ipio,	y IIIC	1111	105	<u> </u>	103		15		
	Agricultural Finance: M Problems of Agricultur Finance- Role of Comm Capital - Meaning, Type Agricultural Capital Form	ral Finance nercial Bank es and Marg	- C	oop nd 1	erat NAI	ives 3AF	in RD –	Rura Farn	l n			
IV	Agricultural Price Police	ey								15	5	
	Objectives and need of Agricultural Price Policy – Stability and Trends in Agricultural Prices – Evaluation of Agricultural Price Policy in India – Agricultural Exports - Current Issues in Indian Agriculture.							1				
V	Sustainable Agriculture and Food Security Development issues: Poverty, Inequality, Unemployment and Environmental Degradation - Green Revolution: Recent Developments— Methods and Issues - Population and Food Supply- Food Security and Public Distribution System in India.								t l	18		
		Total								75	5	

	Course Outcomes	Programme Outcomes							
CO	On completion of this course, students will								
1	Understand the relevance of Agricultural	DO1 DO2							
	Economics and Development	PO1,PO2							
2	Examine the importance of Agricultural Labour in Rural Development	PO1,PO2							
3	Identify the sources and importance of Agricultural Finance.	PO3, PO7							
4	Analyze the trends in Agricultural Prices	PO1, PO2,PO3							
5	Evaluate the Major issues pertaining to Agriculture.	PO3,PO4							
	Textbooks								
1	Lekhi R.K. and Joginder Singh, (2015), Agrico Perspective, Kalyani Publishers, Ludhiana.	ultural Economics: An Indian							
2									
3									
4	John B.Penson, Jr, Oral Capps, Jr, C.ParrRosson "Introduction to Agricultural Economics", Pearson								
5	Dr.B.P.Tyagi, "Agricultural Economics &								
	Prakashnath& Co., 2017.	•							
	Reference Books								
1.	Janardhana Rao. N, (2005), Indian Agriculture: I University Press, Hyderabad.	ssues and Perspectives, ICFAI							
2.	Gray, L. C. (2013). Introduction to Agricultural E	Economics. Read Books Ltd.							
3.	Barkley, A., & Barkley, P. W. (2016). Principle Routledge.	es of Agricultural Economics.							
4.	Cramer, G. L., Jensen, C. W., & Southgate J Economics and Agribusiness (No. Ed. 8). John W								
5.	Colman, D., & Young, T. (1989). Principles								
	Markets And Prices In Less Developed Countries	_							
	Web Resources								
1.	https://icar.org.in/								
2.	https://www.icrisat.org/								
3.	https://www.nabard.org/								
4.	https://www.fao.org								
5.	https://farmer.gov.in/mspstatements.aspx								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	2	2	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	15	14	15	15	14	15
Weighted	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00
percentage of course contribution to POS								

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	2	3	2	3	2
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3
Weightage	14	15	13	15	13
Weighted percentage of Course Contribution to PSOs	2.8	3	2.6	3	2.6

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		Š		Mark	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	BASIC ECONOMETRICS	Discipline Specific Elective- VII					3	5	25	75	100
		arning Objec									
C1	To analyse the Economic Re				_						
C2	To estimate testing hypothes							_			ıking
C3	To understand the application										
C4	To evaluate the Violation of										
C5	To understand and analyze v		netri	ic M	Iode	els a	nd its	appl	icatio		
UNIT	Contents									No. Ho	. of urs
I	Introduction Definition – Scope – Divisions – Objectives – Use of Econometrics – Econometrics and Mathematical Economics – Econometrics and Statistics – Methodology of Econometrics - Basic ideas of Linear Regression Model–Two variable Model, Population regression Function (PRF), Sample Regression Function (SRF) – Error term U – significance - Stochastic form of PRF and SRF.									1	2
III	Estimation Classical Linear Regression Model – Assumptions – Method of Ordinary Least Squares (OLS) – Derivation of OLS Estimators - Derivation of variance and Standard error of OLS estimators (Simple Linear Regression) – Properties of OLS estimators - Gauss – Markov Theorem – Proof – Three Variable Model estimation (Basic Idea only) – Hypothesis Testing (t and F test)–Test of Goodness of Fit R² and Adjusted R².										5
	Violation of Assumptions Multi-collinearity: Nature, Consequences, detection and Remedial Measures- Heteroscedasticity: Nature-Consequences Detection and Remedial Measures- Autocorrelation: Nature, Consequences, Detection and Remedial Measures								and	1	
IV	Detection and Remedial Measures. Functional Forms and Dummy Variables Regression through the origin - Double Log Model - Measurement of Elasticity - Semi log model - Measurement of Growth. Dummy Variables - ANOVA and ANCOVA Models - Dummy Variable Trap - Uses - Interaction Effects - Structural Changes - Seasonal Variations - Piecewise Linear Regression. Autoregressive and Distributed Lag Model - Ad Hoc Method of Estimation - Koyck Transformation - Mean and Median Lag.									1	5

V	Simultaneous Equation Model	15
	Simultaneous Equation Model:Definition and Examples –	
	Simultaneous Equation Bias – Structural and Reduced Form Equations	
	 Identification – Rank and Order Condition – Indirect Least Square 	
	Estimation – Two Stage Least Square Estimation.	
	Total	75

	Course Outcomes	Programme Outcomes									
CO	On completion of this course, students will										
1	Understanding the importance of Econometrics.	PO1,PO3									
2	Learning the estimation techniques of measuring	PO1,PO3									
	relationship among economic variables.	FO1,FO3									
3	Developing skills of interpretation.	PO3,PO8									
4	Construct models in the testing of theories. PO2, PO3, PO7										
5	Application of real data for policy suggestions.	PO2,PO3,PO8									
	Textbooks										
1	1 Gujarathi, D. M. (2022). Gujarati: Basic Econometrics. McGraw-hill.										
2	2 Ramanathan, R. (1992). Introductory econometrics with applications. Dryden Press.										
3	MaddallaG.S.(2001) Introduction to Econometrics, Third Edition, Wiley India										
4	Koutsoyiannis. "A, Theory of Econometrics", Palgrave										
5	M.Wooldridge, "Introductory Econometrics: A Modern Approach", Jeffery 5th										
	Edition 2013.										
	Reference Books										
1.	Dominick Salvatore and Derrick Reagle, Statistic	s and Econometrics, Tata									
	McGraw Hill (Schaum's Series).										
2.	Damodar, N. (2009). Basic Econometrics Fifth Edition										
3.	Moody, C. (2009). Basic econometrics with STAT	ΓA. Economics Department.									
	College of William and Mary.										
4.	Johnson Jr, A. C., Johnson, M. B., & Buse, R. C. (198	37). Econometrics: Basic and									
	applied. New York.										
5.	Hill, R. C., Griffiths, W. E., & Lim, G. C. (2018). Prin	ciples of econometrics. John									
	Wiley & Sons.										
	Web Resources										
1.	https://nptel.ac.in/courses/111104072										
2.	http://home.iitk.ac.in/~shalab/onlinecoursematerial										
3.	https://nou.edu.ng/coursewarecontent/ECO%20355_0.p	<u>odf</u>									
4.	https://www.economtericssociety.org										
5.	https://economicsnetwork.ac.uk										

	PO 1	PO 2	PO 3	PO 4	PO	PO 6	PO 7	PO 8
					5			
CO 1	2	2	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	2	3
Weightage	14	14	14	14	15	15	14	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	3	3	2	3	3
CO4	3	3	2	3	2
CO5	3	2	3	2	2
Weightage	15	14	11	14	13
Weighted percentage of Course Contribution to PSOs	3	2.8	2.2	2.8	2.6

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		S		Mark	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	BEHAVIOURAL ECONOMICS	Discipline Specific Elective-VII					3	5	25	75	100
		Learning Object	ctive	es							
C1	To provide an overview				iple	s in	econ	omic	S		
C2	To apply behavioural a				_				-		
C3	To know the Nature an	<u> </u>					ng				
C4	To impart knowledge of							cision	ı Mal	ring.	
C5											
UNIT	Contents							No. of Hours			
I	Introduction History and Evolution of Behavioural Economics - Neoclassical Concept and Criteria for Economic Rationality - Causes of irrationality - Herbert Simon -Bounded Rationality Methods used in Behavioural Economics							1	15		
II	Heuristics & Biases Advantages and Disad Anchoring Heuristic - and Projection Bias	_					•			1	14
III	Animal Spirits and its impact on Economic Decisions Confidence – its feedback mechanism that amplifies disturbances - Fairness – Its influence in setting wages and prices - Corruption and Antisocial behaviour - Money Illusion – Improper interpretation of inflation and deflation						1	15			
IV	Prospect Theory Conventional approaches to modifying Expected Utility theory - Prospect theory and Endowment effect - Reference points and Loss Aversion - Shape of the utility function - Decision weighting							1	16		
V	Mental Accounting Nature and Components of mental accounting - Framing and Editing - Budgeting and Fungibility - Choice Bracketing and Dynamics								15		
	Total								7	75	

	Course Outcomes	Programme Outcome
CO	On completion of this course, students will	
1	Understand the flexibility and limitations of the economic approach to modelling behaviour and demonstrate knowledge of the evolution and methods used in behavioural economics	PO1,PO3
2	Identify ways in which individuals are systematically irrational	PO1,PO2
3	Know how to use existing behavioural models to understand new economic phenomena and analyse how deviations in rationality impact economic decisions.	PO2,PO3
4	Apply Prospect Theory to understand how people make decisions when presented with alternatives that involve risk, probability and uncertainty.	PO3,PO4,PO7
5	Understand and apply in policy the different aspects of the concept of mental accounting	PO3,PO7,PO8
	Textbooks	ı
1	Phillip Corr and AnkePlagnolBehavioral Economics: The Base Edition, Routledge, 2018	ics 1 st Edition, Kindle
2	Dan Ariely Predictably Irrational: The Hidden Forces That Sh Harper Collins, 2009.	nape Our Decisions,
3	David CorrellBehavioral Economics: Psychology, Neuroscient Side of Economics (Hot Science) Icon Books Ltd, 2021	ce, and The Human
4	SanjitDhami.,The Foundations of Behavioral Economic Analy University Press,2016	vsis, Oxford
5	Brandon Lehr, "Behavioral Economics Evidence, Theory, and Francis, 2021	Welfare", Talyor &
	Reference Books	
1.	Nick Wilkinson and Matthias Klaes (2012) An Introduction to Economics 2 nd Edition, Palgrave Macmillan, London	Behavioural
2.	David R. Just(2014) Introduction to Behavioural Economics, New Jersey	Wiley Publication,
3.	Colin F.Camerer, George Loewenstein and Matthew Rabin(20 Behavioural	Advances in
4.	Frank Robert H (2015) Microeconomics and Behaviour, McC New York, 2015	Graw Hill Education,
5.	Thaler, Richard H (2016) The Making of Behavioural Econom WW Norton & Co, Penguin, London	nics - Misbehaving,

	Web Resources							
1.	www.behavioraleconomics.com/BEGuide2017.pdf							
2.	academic.oup.com/restud/pages/behavioral_economics							
3.	https://www.behavioraleconomics.com/							
4.	https://www.exploring-economics.org/en/orientation/behavioral-economics/							
5.	https://www.povertyactionlab.org/							

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	14	15	14	14	15	15	15	15
Weighted percentage of course contribution to POS	2.8	2.8	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	2
CO3	3	3	3	2	2
CO4	3	3	3	3	3
CO5	3	3	2	3	3
Weightage	15	15	14	12	12
Weighted percentage of					
Course Contribution to PSOs	3	3	2.8	2.4	2.4

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	Т	P	S			1	Marks			
Code	Subject Name	>	L	1	1	S	w ₀						
		Category					Credits	Inst. Hours	CIA	External	Total		
	FINANCIAL MARKETSAND INSTITUTIONS	Discipline Specific Elective-VIII					3	5	25	75	100		
		Learning Objec	tive	S				ı	l .	J.	l.		
C1	To provides a comprehe		_										
C2	To understand the vario												
C3	To probe the role of ban												
C4	To analyse the Financia							n Ind	ian E	cono	my.		
C5	To impart knowledge or		s an	d its	sasp	pect	S.						
UNIT		Contents								No. of			
I	Introduction									Hours 15			
1	Introduction Introduction to Financial System and Economic Development - Indicators of Financial Development, Concepts Related to Financial Markets and Institutions - Concept of Risk -Types of Return and								al	1,	,		
TT	Yield									1.4			
II	Financial Institutions - Commercial Banking - Banking - Internationa Regulatory Institutions Corporate Governance a	Role of Banks – N l Banking - Fi in India - RBI,	inan	cial	R	egu	latior	is ar	nd	15)		
III	•									12)		
	Financial Institutions – II Financial Institutions – Provident Fund, Pension Fund, Insurance Companies - Mutual Fund, Credit Rating Agencies, Merchant Bank, Venture Capital Funds. Bond Market: Bond Features, Bond Price Volatility, Government Security Market, Corporate Bond Market, Public Sector Undertaking Bonds.							k, nt					
IV	Derivatives Market									15	5		
	Classification of Stock Exchanges, Stock Mar Derivatives.												
V	Exchange Market									18	3		
	Foreign Exchange Market - Foreign Exchange Market Structure - Risk Management in Foreign Exchange Market - Exchange Rate Determination - Foreign Capital – FDI & FII, Central Bank Intervention in Foreign Exchange Market.								te				
		Total								75	5		

	Course Outcomes	Programme Outcomes						
CO	On completion of this course, students will be able to							
1	Understand the role and importance of the Indian	PO1						
	Financial Market.	101						
2	Analyse the importance of Commercial Banks	PO1						
3	Understand and analyse the mechanics and regulation of							
	financial instruments and determine how the value of	PO2,PO3						
	stocks, bonds, and securities are calculated.							
4	Evaluate the performance of Derivative Market.	PO2,PO3						
5	Analyse the Foreign Exchange Market.	PO2,PO3						
	Textbooks							
1	Saunders, A., Cornett, M. M., & Erhemjamts, O. (201	12). Financial Marketsand						
	Institutions. McGraw-Hill/Irwin.							
2	Mishkin, F. S., & Eakins, S. G. (2006). Financial Market	tsand Institutions. Pearson						
	Education India.							
3								
4	4 Maureen Burton, Reynold F. Nesiba, Bruce Brown, "An Introduction to Financial							
	Markets and Institutions", Talyor & Francis, 2015							
5	5 Dr.F.C Sharma, "Financial Markets, Institutions and Services" SBPD Publications							
	2021							
	Reference Books							
1.	Megginson, W. L. (2005). The Financial Economics	of Privatization. Oxford						
	University Press on Demand.							
2.	Burton, M., Nesiba, R. F., & Brown, B. (20	15). An introduction to						
	FinancialMarkets and Institutions. Routledge.							
3.	Jones, F. M. (2014). Foundations of Financial Markets Education.	and Institutions. Pearson						
4.	Bhole, L. M. (2004). Financial Institutions and Markets	s: Structure Growth And						
	Innovations, 4e. Tata McGraw-Hill Education.	s. Bractare, Growth Tina						
5.	Dr.Gurusamy .S (2018) Financial Markets and Institution	s Mc Graw Hill Education						
٥.	India.	s,ivie Gravi IIII Zaacanon						
	Web Resources							
1.	https://www.rbi.org.in							
2.	https://www.nseindia.com							
3.	https://www.sebi.gov.in							
4.	https://dpiit.gov.in/foreign-direct-investment/foreign-direct-in	nvestment-policy						
5.	https://fifp.gov.in/	<u>-</u>						

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	2	2	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	15	14	14	15	15	15	15
Weighted percentage of course contribution to POS	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	2	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	13	14
Weighted percentage of Course Contribution to PSOs	3	3	3	2.6	2.8

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S	ĽS			Marl	KS
Code		Category					Credits	Inst. Hours	CIA	External	Total
	URBAN	Discipline					3	5	25	75	100
	ECONOMICS	Specific									
		Elective -									
		VIII									
	T	Learning Ob	jecti	ves							
C1	To know the role of	Urban Economi	ics a	nd i	ts g	row	th str	uctur	e		
C2	To understand the b	asic economic p	rinc	iple	s in	Urt	an E	conor	nics.		
C3	To describes the var	rious urban infra	stru	ctur	es a	nd i	ts fur	oction	IS		
C4	To provide understa	ınding about urb	aniz	atio	n an	d it	s asp	ects.			
C5	To familiarize the st	tudents about mi	grat	ion	and	its	releva	ance i	in urba	an	
	development.										
UNIT		Conten	ts							No	o. of
										Ho	ours
I	Introduction							15			
	Definition of Urba						-				
	Economics - Density, Urbanization - Definition of a City and						and				
	Metropolitan area - Urban structure and Urban growth .										

II	Concept, Causes and Problems of Urbanisation	15
	Urbanization – Concept– Urban Morphology - Causes and Issues	
	of Urbanization- Sustainable Urbanization.	
III	Urban Infrastructure	16
	Urban Infrastructure- Transportation – Electricity - Water Supply	
	- Slums, Housing and Urban Renewal -Public Health.	
IV	Migration Theories	14
	Theories of Rural Urban Migration -Ravenstein's Law of	
	Migration- Stouffer's theory of Mobility- Lee's theory- Reasons	
	for Migration: Push and Pull factors.	
V	Policies for Urban Development	15
	Policies and Programmes for Urban development - Measures to	
	Control Urban Growth - Integrated Development of Small and	
	Medium Towns- Smart Cities in India	
	Total	

	Course Outcomes	Programme Outcomes					
CO	On completion of this course, students will						
1	Acquire knowledge on the subject matter of	PO1					
	Urban Economics	POI					
2	Gain Knowledge on Urbanization and its	PO1,PO2					
	Impact	101,102					
3	Understand and analyse the Urban	PO1,PO2					
	Infrastructure	1 01,1 02					
4	Analyze the impact of Migration	PO2,PO4					
5	Analy and all the Tiles	,					
3	Apply various ideas and policies in Urban Economics.	PO4					
	Textbooks						
1							
1	Publications, New Delhi. (2014)	c. Orbanization in mula, Sage					
2	Hartwick, John M,(2015) Urban Economics, Rou	utladaa					
3							
	Arthur O' Sullivan, Urban Economics, Tata McC						
5	Douglas.M. Brown, "Introduction to Urban Econ						
5	John F. McDonald, Daniel P. McMillen, "Urban	Economics and Real					
	Estate:Theory and Policy", Wiley, 2011						
	Reference Books						
1.	Briance A and Ravinder Singh, (edited) (199	5), Housing the Urban Poor,					
	Policy and Practice in Developing Countries, (Sa						
2.	Fred Durr (1971), The Urban Economy (
	Publishers).						
3.	Harris Tondon (1973), Introduction to Urban F	Economic Analysis and Policy					
	New York.						
4.	Lolyd R Dowin and Associates (1969), Plannin	g Urban Growth and Regional					
	Development (London :MT.Press).						
5.	Mark Garrett(1996), Transportation Planning (Sa	ge Publications, New Delhi).					

	Web Resources					
1.	https://smartcities.gov.in/					
2.	http://www.moud.in/					
3.	https://urbaneconomics.org/					
4.	https://www.iom.int/					
5.	https://refugeesmigrants.un.org/					

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	2	2	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	14	14	14	15	15	15	15
Weighted percentage of course contribution to POS	3.0	3.0	3.0	2.8	3.0	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	2	3
CO2	3	3	3	2	3
CO3	3	3	2	3	3
CO4	3	3	2	3	3
CO5	3	3	2	3	3
Weightage	15	14	2	13	15
Weighted percentage of Course Contribution to PSOs	3	2.8	2.4	2.6	3

S-Strong-3 M-Medium-2 L-Low-1

Subject	Subject Name		L	T	P	S		S]	Mark	S
Code		Category					Credits	Inst. Hours	CIA	External	Total
	GENERAL STUDIES FOR COMPETITIVE EXAMINATIONS	Professional Competency Skill					2	2	25	75	100
	I	earning Objec	tive	S		l					
C1	To create the opportunity for				ent	disc	iplin	es			
C2	To build experiences for str	udents as they g	row	into	o life	elon	g lea	rners.			
C3	To know the world climati										
C4	To build experiences for stu		row	into) life	elon	g lea	rners.			
<u>C5</u>	To know the history of mod								I		
UNIT I		Contents							No.	of H	ours
II	Polity Basic concepts- Three organs of Indian Government (Executive, Legislature, Judiciary), Introduction to Indian Constitution- Salient features of Constitution, Preamble, Fundamental Rights, Fundamental Duties, Directive Principles of State Policy, Types of Majority, Amendments to the constitution, basic structure doctrine, Division of subjects between the Union and the States Local Governance, Elections in India and Election Commission, CAG Geography Major oceans of the world - Important Canals – Gulfs – Straits and Passes - Indian Rivers and its Tributaries - Climatology - Atmosphere, wind systems, cloud systems, world climatic classification -Indian climate - Indian Monsoon - India's Physical Features, Indian Soil -Types and Distribution - Important Trade Routes and Projects, Indian Natural Vegetation - Indian agriculture- Major Crops and its distribution, Indian Industries and									15	
III	its Distribution Economy National Income – Inflation - Money and Banking - Agriculture in India - Union Budget - Planning in India – Poverty – Unemployment - Inclusive Development and Development issues - Industrial Policies - Financial Markets									15	
IV	History Modern India -Formation Minto Reforms, Revolution Response - Home Rule lea Rowlatt Act - Non-Cooper and Nehru Report - Civil Table Confer	nary activities - ague - Montagu ration Moveme l Disobedience	Wor ne C	rld V Sin	War nsfo non	I and Co	nd Ind reform mmis ad Ro	dia's ms - sion		15	

	India Movement and Demand for Pakistan - Cabinet Mission - formation of Constituent assembly and Partition of India	
V	Environment and Ecology Basic concepts- Ecology, Biodiversity - Food Chain And Food Web - Bio-Geo Chemical Cycles -International Biodiversity Organisations - International Conventions - Conferences and Protocols - Indian Environmental Laws And Environment Related Organisations	15
	Total	75

	Course Outcomes	Programme Outcomes							
CO	On completion of this course, students will								
1	Develop broad knowledge of the different components in Polity PO1,PO2								
2	Understand the Geographical features across Countries and in India PO1,PO2								
3	Acquire Knowledge of the aspects of the Indian Economy	PO2,PO3							
4	Understand the significance of India's Freedom Struggle	PO2,PO3							
5	Gain Knowledge of Ecology and Environment	PO2,PO5							
	Textbooks								
1	Class XI and XII NCERT Geography								
2	History- Old NCERT's Class XI and XII								
3	Tamil Nadu State Board XI and XII History Books								
4	History- VI to X NCERT								
5	Economics - IX to XII NCERT								
	Reference Books								
1.	Laxmikanth.M (2019), Indian Polity, McGraw-Hill								
2.	Ramesh Singh (2022), Indian Economy, McGraw Hill								
3.	Leong, G.C Physical and Human Geography, Oxford Un								
4.	Majid Hussain, India Map Entries in Geography, GK Pu								
5.	Majid Hussain - Environment and Ecology, GK Publicat								
6.	Rajiv Ahir, A Brief History of Modern India- Spectrum	Books Pvt Ltd							
	Web Resources								
1.	https://darpg.gov.in/en								
2.	https://www.india.gov.in/topics/governance-administration								
3.	https://dea.gov.in/								
4.	https://mausam.imd.gov.in/								
5.	http://moef.gov.in/								
1	l .								

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	2	3	3
CO 3	3	2	2	2	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
Weightage	15	14	14	14	15	14	15	15
Weighted percentage	3.0	2.8	3.0	2.8	3.0	2.8	3.0	3.00
of course contribution to POS								

Strong-3 M-Medium-2 L-Low-1

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	2	3	3
CO3	3	3	2	3	3
CO4	2	2	2	3	3
CO5	3	2	2	3	3
Weightage	14	13	11	15	15
Weighted percentage of Course Contribution to PSOs	2.8	2.6	2.2	3	3

Strong-3 M-Medium-2 L-Low-1